



CPF *Canadian Parents for French*

British Columbia & Yukon Branch

ANNUAL REPORT 2009-2010 RAPPORT ANNUEL



PRESIDENT'S REPORT | RAPPORT DE LA PRÉSIDENTE

Agenda Item 4

I wrote in last year's report that 2008-2009 had been a year of change. Little did I realize then that 2009-2010 was going to be even more so! Change came in a big way to my life when my husband Philip died in March. I want to thank many of you who have been supportive during this difficult time in my life.

The main responsibilities of the Branch Board of Directors are upholding the mission of the organization; overseeing the officers; and setting and monitoring the policies, finances and internal controls of the Branch. We faced many challenges on all these fronts.

Governance: We pursued our revision of our bylaws to align them with provincial law and to make them easier to understand and to use. I'm happy to announce we will be presenting a new set of bylaws for debate and adoption at the 2010 annual general meeting.

Fiscal oversight: We agreed that, for the first time, School District #93 (*Conseil scolaire francophone*) parents would see their rebates allocated to a CPF Chapter based on the location of their school. This means that in 2010-2011, some Chapters will receive additional rebates, with the Branch budget diminished accordingly. We revised our policies concerning inactive, revived and new Chapters, with the latter now receiving a one-time \$250 seed fund to initiate activities. We also maintained a

special socio-cultural fund for the Yukon, as our socio-cultural funding agreement with the BC Ministry of Education is restricted to the province.

I am also pleased to say once again that we remain in good shape fiscally. And I extend a big thank you to Executive Director Robert Rothon and the Branch office staff.

Membership: Unfortunately, 2009-2010 saw a dip in membership before eventually stabilizing at 8,000. Not wanting a downward trend, the Board commissioned a membership analysis from staff, and we hope that some of the recommendations we have begun to implement will bring our numbers back up to 2008-2009 levels. Seeking to preserve the high value of a CPF membership, we also determined that Chapter rebates would remain at a fixed 80% throughout the year, including during the membership drive. These rebates remain among the highest in the country.

Awards: The Board is pleased to award two CPF - BC & Yukon awards, worth \$2,000 apiece, to young teachers in 2009-2010. We also maintained the *Bouquet de Merci* Award, whose importance as a means of recognizing the contributions of an outstanding CPF volunteer cannot be overstated.

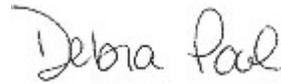
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PRESIDENT'S REPORT | RAPPORT DE LA PRÉSIDENTE, continued

As Branch president, I worked with my colleagues across Canada on the Council of Presidents and with members of the National Board of CPF, in particular with the National Board Nominations Committee.

Every year, I have the pleasure of thanking our financial partners, including Canadian Heritage; the BC Ministry of Education; and the Conseil scolaire francophone de la C.-B., and people like our Chapter executives and volunteers for the time and passion they put into CPF: I thank you all. My fellow directors, who put in countless hours

of work every month, I thank you also. In closing, I would like to especially thank Marcela Navarro and Brittany Harris who are leaving the Board this year for the contributions they have made to CPF - BC & Yukon. Your dedication and hard work will be missed.



Debra Pool
President

EXECUTIVE DIRECTOR'S REPORT | RAPPORT DU DIRECTEUR GÉNÉRAL

Agenda Item 5

Guided by a new strategic plan, the BC & Yukon Branch of CPF was well prepared to meet the challenges of a particularly eventful year, one where budget overruns by a majority of school districts in BC cast doubt on the future of some FSL programs. Threatened programme closures and school reconfigurations were reminders that, even after 40 years of success, many school trustees and district administrators see French immersion and other FSL programs as standing outside the core business of public schools.

Membership:

Parent volunteers at the community level are the heart and soul of CPF. The Branch continued to place significant emphasis on Chapter outreach, leadership development, and volunteer recruitment, with Branch representatives making over 28 Chapter visits in 2009-2010, three new Chapters were formed or dormant ones revived: Richmond, Cortes Island and Nanaimo-Ladysmith.

Advocacy:

A new online advocacy toolkit, the best in the Pan-Canadian CPF network in our estimation, was presented to members at the Annual General Meeting. Our media coverage increased with the Branch receiving 26 interview requests from BC, Yukon and national media outlets. Chapters also generated extensive local media coverage. Branch staff met with fellow education stakeholders

including the executive committee of the BCTF and the *Consortium en éducation*.

Education:

FSL programs in 100 Mile House, Williams Lake, Prince George, Nanaimo-Ladysmith, Comox Valley, Powell River, Cranbrook, Kamloops and Surrey were subject to a number of pressures as school districts across the province wrestled with budget overruns. CPF parents mounted campaigns in a number of communities to preserve the quality of and access to existing programs. To give one example, CPF Chapters in Williams Lake and 100 Mile House fought back against a school district #27 staff recommendation that the entire French immersion program be eliminated. By rallying community support, CPF parents were able to claim a partial victory, with only the Late French immersion program in 100 Mile House being axed.

The Branch actively supported the 'Take the Bus' campaign organised by parents in school district #69, where over 800 students lost their school bus privileges. The Branch also initiated a province-wide open letter campaign calling for the reinstatement of the Annual Facilities Grant by the provincial government. The campaign was supported by some of our fellow educational stakeholders, and many Chapters took an active part in it by writing their MLA and the Minister of Education.

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EXECUTIVE DIRECTOR'S REPORT | RAPPORT DU DIRECTEUR GÉNÉRAL, continued

2010-2011 will doubtless be an 'interesting' year for our public schools. CPF can expect to continue playing a crucial role in advocating for FSL programs in general and French immersion in particular. But many of the tools we need to play that role are in place, as are the knowledge and the passion to use them. On that basis alone, I am

confident that 2010-2011 will be a watershed year for us all.



Robert Rothon
Executive Director

FINANCE COMMITTEE REPORT | RAPPORT DU COMITÉ DES FINANCES

Agenda Item 6

The Finance Committee of Canadian Parents for French-BC & Yukon is pleased to report for the April 2009 - March 2010 fiscal year that CPF - BC & Yukon remains in a solid financial position. This year our income statement showed a surplus \$34,495 for the fiscal year and our balance sheet reflects a retained earnings \$72,813 in addition to \$117,492 special purpose funds.

We continue to ensure that all reports are complete and submitted on time to secure funding and to provide a consistent, predictable cash flow. At no time in the past year was CPF - BC & Yukon in a position of having to borrow money or delay payments.

The Finance Committee continues to streamline and fine-tune the accounting procedures to better reflect the actual expenditures and project areas. This critical step better substantiates funding proposals and supports more accurate forecasting of budgets.

The four-year Protocol for agreements for Minority-language education and second language instruction (2009-2013), which provides the framework for federal-provincial-territorial agreements in the area of education, secured our provincial funding for socio-cultural programming at the same levels (\$95,000 per annum) while eliminating our funding to promote French Immersion (\$63,000 per annum). The finance committee was able to design a 2009/2010 operations budget that accommodated this decrease in funding while maintaining Chapter support and outreach until the end of the fiscal year.

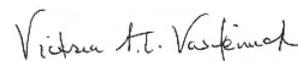
CPF continues to seek other sources of revenue through membership fees, programming, special projects, advertising, commercial partnerships and

other activities. In the 2009/2010 fiscal year these sources generated \$131,370 revenue. In addition to our regular government funders (Canadian Heritage and the BC Ministry of Education), Québec Intergovernmental Affairs (Antenne du Québec à Vancouver) contributed \$4,000 in project funding. The leading non-governmental contributor was the Conseil scolaire francophone de la Colombie-Britannique with \$4,000.

Motion: Be it resolved to approve the financial statements for the 2009/2010 fiscal year prepared by the Raber Mattuck Group of Chartered Accountants.

Motion: Be it resolved to approve the Raber Mattuck Group of Chartered Accountants to audit the 2010/2011 CPF - BC & Yukon Financial accountings.

We look forward to another successful year serving you.



Victoria Vaseleniuck
Vice President/Treasurer
Chair, Finance Committee

Debra Pool – President
Sabine Schweiger – Board Member
Robert Rothon – Executive Director
Dimitry Morales – Office Manager
Susan Albion – Bookkeeper

Statement of Revenue and Expenditures
Fiscal Year April 1, 2009 – March 31, 2010

REVENUES	2009-2010	2008-2009
Canadian Heritage – Programming	287,105	287,105
Canadian Heritage – Project	–	66,600
Service Canada	8,449	–
BC Ministry of Education	122,218	167,248
Province of Quebec	4,000	–
Membership Rebates	68,742	64,618
Donations and Grants	7,378	16,029
Program Revenue	55,262	53,626
Total Revenue	553,154	655,226
EXPENSES	2009-2010	2008-2009
Education and Outreach	93,998	110,409
Chapter Support	204,111	236,292
Governance	52,352	64,784
Programmes	168,198	218,079
Total Expenses	518,659	629,564
Excess in Revenue over Expenses	34,495	25,662
BALANCE SHEET for the year ended March 31, 2010	2009-2010	2008-2009
Assets	323,212	266,367
Liabilities	132,907	111,464
Funds balance: <i>unrestricted</i>	72,813	38,318
Funds balance: <i>internally restricted</i>	117,492	116,585

Excerpted from audited statements prepared by The Raber Mattuck Group. (Copies of audited statements are available upon request.)

CPF - BC & Yukon Award



Since 1992, CPF - BC & Yukon has been proud to offer a financial award to one or two students completing their post-secondary education studies and planning to teach French as a second language (immersion or core) in BC or Yukon. The awards are valued at \$2,000 each. The awards focus on merit and not on financial need. Student teachers who are in their last year of a French Professional Development Program (PDP), who have completed their practicum, graduated from a BC or Yukon secondary school and have a valid CPF membership are eligible to apply. Applicants are carefully evaluated according to how well they can communicate their passion for both French and teaching. Such passion comes across easily in their French volunteer work, reference letters and high marks.

This year's award winners are Melissa Lee and Marlee St. Pierre.

Melissa Lee volunteered weekly in French immersion classrooms at École Aubrey from 2007 to 2009. She also volunteered at the Place Maillardville Community Centre in Coquitlam. She hopes to be hired as a French immersion elementary school teacher in the Lower Mainland, and wants to inspire her students to continue their studies in French beyond elementary school.

Marlee St. Pierre is a Late French immersion graduate from Earl Marriot Secondary. Both her children are in Early French immersion. She has taken part in many volunteer activities, including a successful fundraising drive by the École élémentaire James Kennedy PAC to purchase \$30,000 worth of English and French language books for the school. She hopes to work as a French immersion teacher in Surrey and Langley.

Félicitations Melissa et Marlee !

At the 2009 CPF - BC & Yukon AGM and first Board meeting, the President struck the Board Nominations Committee. The Board Nominations Committee issued a call for Chapter members to sit on the Nominations Committee. Two Chapter members stepped forward, though one stepped down due to prior commitments. The Nominations Committee follows the nomination process as outlined in Branch Policies, Bylaws and Terms of Reference. We communicated by email and teleconference.

The role of the Nominations Committee is to give the members at the AGM a slate of candidates for the Board by:

- a) recruiting board candidates from all regions of the Branch; and
- b) ensuring that all candidates are qualified.

The guiding principles in selecting Nominees to the Board of Directors are to recruit members who demonstrate: Commitment to the specific mission of CPF; familiarity with the work of CPF; propensity to address the larger picture; eagerness to deal with values, vision and the long term; ability to participate assertively in board deliberations; willingness to allow others to make decisions; and willingness to work collaboratively with Board members.

For the 2010 election, the Nominations Committee issued a call for nominations through the CPF newsletter, the CPF website, and Chapter

Representative Updates (CRU). Three nominations from the general membership, and one from the current board, were received. The Nominations Committee puts forward three Board members for election.

The Nominations Committee is pleased to announce that many of the nominees interviewed offer complimentary skill sets to the Board and as such, we are pleased to present a slate of nominees to the Chapter members at the 2010 AGM.

For election to a third two-year term
Victoria Vaseleniuck (Nelson)

For election to a first two-year term
Daphne Lu (Youth Director, Delta)
Patti Holm (Kamloops)

As Chair of the Nominations Committee, I would like to thank members Marcela Navarro (Board member), Debra Pool (Branch President), and Judy Riddell (Prince Rupert) for their commitment and dedication to Canadian Parents for French BC & Yukon. This committee performed extremely well, with patience, endurance and a generosity of time that ensured a positive outcome.

Respectfully submitted,
Brittany Harris,
Chair, Nominations Committee

BILINGUALISM ROCKS

FALL TOUR 2010 | TOURNÉE AUTOMNE 2010

**La culture francophone
de l'Ouest en tournée !**

**Bring Francophone music
and storytelling to your school
with Trad'badour**

Trad'badour vous offre un spectacle avec ateliers commandité par CPF - BC & Yukon et présenté avec le concours du Conseil scolaire francophone de la C.-B.

**Pour réserver entre septembre et décembre 2010,
visitez www.cpf.bc.ca**

CPF - BC & Yukon presents a specially commissioned piece suitable for all elementary grades and French language levels. Adaptable to secondary grades as well.

**To book a performance and optional workshops between
September and December 2010, visit www.cpf.bc.ca**

ELECTIONS | ÉLECTIONS

For election to a third two-year term:

VICTORIA VASELENIUCK
(Nelson)

Literary passion sparked Victoria's interest in languages and that passion led her and her husband to enrol their children in French immersion. Throughout her children's school life Victoria placed

prime importance on French immersion in her school district by successfully advocating for the reinstatement of a FAC, Trustee representation on the FAC, raising the understanding of the French funding, increasing the cap to the late immersion program and fostering a relationship between the immersion schools and community.

Victoria is now completing her second two-year term at CPF - BC & Yukon. Moreover, since she is no stranger to the challenging aspects of policy writing and financial review she looks forward to her third two-year term and to continue putting her advocacy skills to good use in addressing the many changes and challenges to and within the education system.

For election to a first two-year term:

DAPHNE LU
(Youth Director, Delta)

Daphne, is a recent graduate of the French immersion program and will be entering the University of British Columbia as a first year Science student. She has volunteered actively in her

community by helping seniors at a local care home and teaching students in her school district's French immersion Write Stretch program. Daphne is currently a laboratory assistant at the Centre for Molecular Medicine and Therapeutics.

However, Daphne enjoys spending her spare time learning new languages by reading, writing, and of course, asking her bilingual friends - "How do you say... in your language." She is convinced that you never know when it might come in handy. Daphne believes that the ability to speak a different language is an incredible privilege and she is excited to share this enthusiasm by working on the CPF board.

For election to a first two-year term:

PATTI HOLM
(Kamloops)

Patti has been extensively involved in French immersion at the school level. She has taught in French immersion and Core French programs during her 30 year career as a teacher, languages coordinator, and elementary principal, and vice principal. She began working in collaboration with Canadian Parents for French in 1990, and became a member of CPF, with her husband, in 1995 when their first child began FI Kindergarten. Since then, she has been involved in organiz-

ing the *Concours d'art oratoire* for several years as judge and/or helper/organizer and the district French Advisory Council (1995-1998). She has since been Kamloops CPF secretary (2006-2009) and school principal representative for several years. Patti received her B.Ed. from UBC and a M.A. from SFU.

Patti's Masters' research and dissertation was on mentoring beginning French immersion teachers. Though both of her children have since graduated from French immersion, Patti still knows how important it is to remain strong supporter of language learning programs and wishes to continue to be an advocate for motivational and successful French programs for children. She looks forward to her knowledge and skills to work with the CPF - BC and Yukon Board.

Sommaire du rapport annuel de Canadian Parents for French – BC & Yukon 2009-2010

RAPPORT DE LA PRÉSIDENTE

2009-2010 s'est avérée une année mouvementée tant sur le plan personnel avec le décès de mon époux que sur le plan scolaire, avec les mesures prises par les conseils scolaires pour contrôler leurs dépenses et surtout gérer de forts inquiétants déficits.

La gouvernance : nous continuons à réviser nos statuts et règlements afin de les aligner avec la loi provinciale. Une nouvelle version de ceux-ci sera soumise aux membres pour leur approbation à l'AGA de 2010. **La surveillance fiduciaire :** nous avons, pour la première fois, accepté de remettre les frais d'adhésion payés par les parents du conseil scolaire N.93 aux sections où il y a une école de ce conseil. Nous avons aussi maintenu un fonds de 4,000 \$ pour des activités socioculturelles au Yukon. **Les membres :** malheureusement, il y a eu une assez importante baisse dans les adhésions à CPF. Des mesures ont été prises, notamment celle de remettre 80% des frais d'adhésion à CPF aux sections et nous espérons voir le nombre d'adhérents augmenter sensiblement. **Les prix :** nous avons remis deux prix CPF - BC & Yukon d'une valeur de 2,000 \$ chacun, en plus de maintenir le prix Bouquet de Merci.

RAPPORT DU DIRECTEUR GÉNÉRAL

Faisant écho aux propos de la présidente, cette année n'a pas été des plus sereines, avec plusieurs défis de taille à relever. Les résultats obtenus selon les priorités établies par nos membres dans notre plan stratégique sont les suivants : **Les membres :** 28 sections (chapters) de CPF ont été visitées par le personnel du bureau provincial. Trois nouvelles sections ont été mises sur pied: Cortes Island, Nanaimo-Ladysmith et Richmond. **La revendication :** une trousse en ligne contenant des outils pour aider nos sections dans leur travail de revendication a été mise en ligne. Notre couverture médiatique devient de plus en plus importante, avec 26 demandes d'interview cette année. **L'éducation :** le bureau provincial de CPF a appuyé nombre de parents individuels ou membres d'une section dans plusieurs

communautés dont Prince George, 100 Mile House, Williams Lake, Nanaimo-Ladysmith, Copmox Valley, Cranbrook, Kamloop et Surrey, où les programmes scolaires étaient menacés par des compressions budgétaires proposées par les conseils scolaires. À l'échelle de la province, CPF a lancé une campagne visant la restitution du fonds annuel pour le maintien de l'infrastructure (*Annual Facilities Grant*) par le gouvernement provincial, ce qui s'est effectivement passé. **La culture :** nos sections ont organisé 69 événements dans 25 communautés. Au niveau provincial, le Concours d'Art oratoire a attiré 266 participants et un auditoire de 700 personnes lors des finales provinciales tenues au campus de Simon Fraser University à Surrey. Rencontre française a attiré un nombre record de participants (150) dans sa dernière année. Dans un souci de faciliter l'accès aux événements d'envergure provinciale par nos membres en région, une nouvelle politique de décentralisation a été adoptée pour une mise en œuvre progressive sur les quatre prochaines années. **L'infrastructure :** en plus des fonds de programmation de Patrimoine canadien et du ministère de l'Éducation, nous avons obtenu des fonds de projet de Patrimoine Canadien, de Services Canada et de l'Antenne du Québec à Vancouver.

RAPPORT DU COMITÉ DES FINANCES

Nous jouissons d'une bonne santé financière, affichant un surplus de 34,495 \$ pour 2009-2010 et un surplus accumulé de 72,813 \$, en plus d'une réserve de fonds à affectation déterminée de 117,492 \$. Si un financement annuel de 95,000 \$ pour des activités socioculturelles a été confirmé pour les quatre prochaines années par la province, celle-ci n'a cependant pas renouvelé un fonds annuel de 63,000 \$ sur la même période pour nos activités de soutien aux membres. Le comité a eu donc à retravailler le budget opérationnel de telle façon à maintenir ce service jusqu'à la fin de l'exercice financier.

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Sommaire du rapport annuel de Canadian Parents for French – BC & Yukon 2009-2010, continued

RAPPORT DU COMITÉ DES CANDIDATURES

Suivant les procédures de mise en candidature établies et connues de tous, le comité des candidatures a retenu les candidatures suivantes pour 2009-2010 :

- Pour un troisième mandat de deux ans, Victoria Vaseleniuck de Nelson
- Pour un premier mandat de deux ans (conseillère jeunesse), Daphne Lu de Delta
- Pour un premier mandat de deux ans, Patti Holm de Kamloops.

Le comité remercie les personnes suivantes de leur participation : Mmes Debra Pool et Marcela Navarro (Présidente et conseillère respectivement du conseil d'administration) et Judy Ridell de Prince Rupert.

Canadian Parents for French BC & Yukon branch wishes to thank the following for their support:



Canadian Heritage Patrimoine canadien



Ministry of Education

Antenne du Québec à Vancouver

Young Canada Works/Jeunesse Canada au Travail

Conseil scolaire francophone de la Colombie-Britannique/School District #93

Canadian Parents for French - Alberta Branch

BC Family French Camp

Canadian Club of Vancouver/Le Cercle Canadien de Vancouver

BC Dairy Foundation, Canadian Maple Delights – Gastown, Canoe Island French camp, Centre culturel francophone de Vancouver, Centre de leadership et d'aventure en nature (Powell River), Consulat général de France à Vancouver, Educacentre College, Fédération des francophones de la Colombie-Britannique, French Bestsellers, L'Express du Pacifique, National Film Board of Canada /Office national du film du Canada, Plaza 500 Hotel, Radio-Canada Colombie-Britannique, Simon Fraser University (BAFF/OFFA), Simon Fraser University Surrey, Société de Développement économique de la Colombie-Britannique, Théâtre la Seizième, University of Alberta (Campus St-Jean), UBC (Centre for International Communication), University of Ottawa, Vancouver international Children's Festival, WestJet

Canadian Parents for French BC & Yukon Branch wishes to thank all our Chapter volunteers for their outstanding work throughout the year.

We particularly wish to thank the following CPF - BC & Yukon volunteers for their leadership in helping to launch or revive a chapter in their community: Nanaimo-Ladysmith: Virginia Lofeudo, Christine Sergeant, Sylvia Arnold, Kelly Poystila and Wendy Martin • Cortes Island: Amiti Melynk, Odette Auger, Jennifer Nelson and Josée Gagnon • Richmond: Lisa Fisher, Sandra Khan and Kristina Bradley.

Additional thanks to the following individuals and organisations for their hard work with, or on behalf of, CPF:

Susan Albion, Margaret Brimacombe, Charlene Dobie, Marc Fournier, Dona Friesen, Glyn Lewis, Surrey Chapter, Maria-Jose Tinus and the late Philip Pool