

Canadian Parents for  
French BC & Yukon  
Conference Package  
AGM & Conference  
November 1-3, 2013



AGM & CONFERENCE

CPF BC & YUKON AGM & CONFERENCE RADISSON, HOTEL VANCOUVER - 8181 CAMBIE RD, RICHMOND, BC NOVEMBER 1 <sup>ST</sup> - 3 <sup>RD</sup> , 2013			
TIME	EVENT	PRESENTER	LOCATION
<b>Friday, November 1<sup>st</sup></b>			
6:00pm	Registration Table Opens		Richmond Room
7:00pm	Welcome Reception		Richmond Room
<b>Saturday, November 2<sup>nd</sup></b>			
7:30am - 8:30am	<b>Breakfast</b>		President
8:30am - 8:31am	Open Conference - Emcee Introduction	Daphne Lu, CPF Director	President Ballroom C
8:30am - 8:35am	Welcome Speech	Patti Holm, CPF BC & Yukon Interim President	President Ballroom C
8:35am - 8:40am	Emcee - Order of Events	Daphne Lu, CPF Director	President Ballroom C
8:40am - 8:50am	CPF - The Early Years	Judy Gibson, CPF Member	President Ballroom C
8:50am - 9:00am	CPF National	Lisa Marie Perkins, CPF National President	President Ballroom C
9:00am - 9:45am	Introductions and Networking	Glyn Lewis, CPF BC & Yukon Executive Director	President Ballroom C
9:45am - 10:15am	Membership Engagement	MLA Sue Hammell	President Ballroom C
10:15am - 10:30am	<i>Break</i>		
10:30am - 12:00pm	The Chapter of Engagement: Branding, Engaging, Creating Awareness, & Attracting Members	Neely Hazell, Community Relations Coordinator with Fraser Works ESC	President Ballroom C
12:00pm - 1:30pm	<i>Lunch - off site</i>	<i>See conf. pkg. for lunch locations in town</i>	<i>* Off Site</i>
1:30pm - 2:30pm	Workshop: Community Newspapers Communication 101	Sandra Thomas, Vancouver Courier Newspaper	Cambie 1
1:30pm - 2:30pm	Workshop: Exploring New Resources for Fundraising	Don Kitt, SSES PAC Co-Chair	Cambie 2
2:30pm - 2:45pm	<i>Break</i>	Refreshments available in the President Ballroom	
2:45pm - 4:15pm	Workshop: Moving Forward: Growing School and District Partnerships?	Patti Holm, CPF Interim President & Diane Tijman, CPF Interim Vice-President	Cambie 1
2:45pm - 4:15pm	Workshop: How to Run an Effective Chapter	Glyn Lewis, CPF ED and Kirsty Peterson, CPF Support & Outreach	President Ballroom C
2:45pm - 4:15pm	Workshop: Discovering your Values	Tracey Gibson	Cambie 2

<b>Saturday Evening Banquet, November 2<sup>nd</sup></b>		
6:30pm - 7:00pm	Pre-Banquet Cocktails and Socializing	Prefunction Ballroom
7:00pm - 9:00pm	Banquet Cash bar, complementary wine, plated dinner * Master of Ceremonies: Pierre-Philippe Bibeau - CBC Host / Video Journalist CBC - Radio-Canada Keynote Speaker: Dr. Réal Roy FFCB President <ul style="list-style-type: none"> <li>• Bouquet de Merci Presentation</li> <li>• Teacher awards presentations</li> </ul> * Appearances by Lisa Marie Perkins, CPF National President, CPF Interim President Patti Holm, Entertainer Aude Ray, and more.	President Ballroom C
9:30pm - 11:00pm	Social Networking in the Hospitality suite	Suite 331
<b>Sunday, November 3<sup>rd</sup></b>		
9:00am - 10:00am	Breakfast	President Ballroom C
9:30am - 9:40am	Sociocultural Grant Information Session - Glyn Lewis	President Ballroom C
10:00am - 11:30am	CPF BC & Yukon AGM	President Ballroom C
11:30am	Conference Completion	

Welcome to the 35<sup>th</sup> Anniversary of CPF BC & Yukon's AGM & Conference!  
On behalf of the CPF BC & Yukon Board & staff, we thank you for your participation.



## *Sessions Descriptions* (in order of appearance on the agenda)

### **The Early Years**

Judy Gibson - CPF Founding Member

Explore CPF's roots and early history with one of the founding and highly active members of CPF.

### **CPF National**

Lisa Marie Perkins - President, Canadian Parents for French, National

Join in on hearing about the bigger picture of CPF from our National President.

### **Introduction and Networking**

Glyn Lewis - Executive Director, Canadian Parents for French, BC & Yukon Branch

This session is the first of many opportunities to introduce your chapter and meet other chapters, and organizations at the conference. There is a great wealth of experience and knowledge in the room so there is space created to take advantage of the opportunities to connect.

## Engaging Membership

Sue Hammell - Member of Legislative Assembly of BC.

## The Chapter of Engagement: *Branding, Engaging, Creating Awareness, & Attracting Members to Your Chapter*

Neely Hazell - Community Relations Coordinator, Fraser Works Employment Services Centre

Today we open our guides to the chapter on engagement. This session invites you to consider and explore ideas that will set you apart, create awareness of CPF, attract more members and volunteers, and engage your audiences. This will be explored through topics of branding, engaging, and creating awareness of your organization.

## Workshop 1:30pm: Community Newspapers Communication 101

Sandra Thomas - Journalist, Vancouver Courier Newspaper

Community and daily newspapers receive dozens of emails and phone calls per day from individuals and groups hoping their story or event will be compelling enough to garner attention from a reporter or editor. And while it's impossible to respond, much less cover, all of these story pitches, there are ways to ensure your email or call receives top priority. This workshop will offer some of the best dos and don'ts of pitching a story specifically to a community newspaper.

## Workshop 1:30pm: Exploring New Resources for Fundraising

Don Kitt - SSES Parent Advisory Council Co-Chair

Fundraising can feel overwhelming when you have a small group and what feels like few resources. This workshop will help you find ways to access more resources, source out more ideas, and network with like-minded groups in order to achieve your fundraising goals.

## Workshop 2:45pm: Moving Forward: Growing School and District Partnerships

Diane Tijman and Patti Holm - Directors, Canadian Parents for French, BC & Yukon Branch

In this session, participants will learn how to build a strong, effective team that can problem-solve through challenges to make a difference at both the school and district level.

**Workshop 2:45pm: How to Run an Effective Chapter**

Glyn Lewis and Kirsty Peters - Canadian Parents for French, BC & Yukon Branch

This session covers information you'll need to know on how to run an effective Chapter. This session builds knowledge from the ground up. If you are new to CPF, entering a new position in your Chapter, or need a refresher, this session is for you.

**Workshop 2:45pm: Discovering your Values**

Tracey Gibson - tracey g coaching

Recognizing our values can have huge impact in all areas of our life. As a member of your Chapter, you bring with you your values. This session is going to look at how we can identify our values and how we can bring those values collectively to support our Chapters.

## *Speaker Biographies*

(In order as they appear on the agenda)

**Daphne Lu (Emcee)**

Youth Director, Canadian Parents for French, BC & Yukon Branch

Daphne is a recent graduate of the French immersion program and entered the University of British Columbia as a first year science student in 2010. She has volunteered actively in her community by helping seniors at a local care home and teaching students in her school district's French immersion Write Stretch program. Daphne enjoys spending her spare time learning new languages by reading, writing and of course, asking her friends - "How do you say ...in your language?" She is convinced that you never know when it might come in handy. Daphne believes that the ability to speak a different language is an incredible privilege and she is excited to share the enthusiasm by working on the CPF board.

**Patti Holm (Welcome & Introductions, Moving Forward Workshop)**

Interim President, Canadian Parents for French, British Columbia & Yukon Branch

Patti has been extensively involved in French immersion at the school level. She has taught French immersion and Core French programs during her 30 year career as a teacher, language coordinator, and elementary principal, and vice principal. She began working in 1990 and became a member of CPF, with her husband, in 1995 when their first child began FI Kindergarten. Since then, she has been involved in organizing the Concours d'art Oratoire for

several years and the district French Advisory Council (1995-1998). She has since been Kamloops CPF secretary (2006-2009) and school principal representative for several years. Patti received her B.Ed. from UBC and a M.A. from SFU. Patti's Master's research and dissertation was on mentoring beginning French immersion teachers. Though both of her children have since graduated from French immersion, Patti still knows how important it is to remain a strong supporter of French language learning programs.

#### **Judy Gibson (Learning from the Past)**

##### **CPF Member**

Judy Gibson has been a long time CPF volunteer and huge advocate for French Second Language. Judy was one of founding members of CPF and remains active as an advocate and volunteer. She has traversed the mountain range from Alberta to join us again in British Columbia.

#### **Lisa Marie Perkins (Looking to the Future)**

##### **President, Canadian Parents for French, National**

Lisa Marie is the current President of CPF National and takes great pride in being elected as the president of such a strong member-driven organization full of dedicated individuals, families, teachers, supporters and partners. Her home is in the beautiful city of Red Deer, Alberta where she resides with her teenage son Alexander who follows in the French immersion tradition. Lisa Marie has degrees in Political Science, History, and French from Simon Fraser University and a Master's Degree in Leadership and Training from Royal Roads University. She currently works for The City of Red Deer as a Corporate Strategist in the Office of the Mayor and City Manager. Lisa Marie also works with other community organizations in facilitating strategic planning and learning sessions.

#### **Glyn Lewis (Introductions and Networking)**

##### **Executive Director, Canadian Parents for French, British Columbia & Yukon Branch**

Glyn is a graduate of the French immersion program in Burnaby, B.C and the Community Development program at Simon Fraser University. His major at SFU was Environmental Chemistry. Before joining Canadian Parents for French as Outreach Officer from 2008 through 2010, he was a Field Organizer on the 2007-2008 Obama for America campaign. Since 2010 he has worked as a consultant for non-for-profit advocacy organizations & political parties on effective strategies to engage citizens in community-based civic participation.

**Sue Hammell (Engaging Membership)****Member of the Legislative Assembly of BC**

Sue Hammell was first elected as the MLA for Surrey-Green Timbers in 1991 and re-elected in 1996, 2005, 2009 and 2013. Sue currently serves as the critic for Mental Health and Addictions and the Deputy House Leader. During her time in government, Sue has served in a number of cabinet positions, including Minister of Housing, Recreation and Consumer Services, Minister Responsible for Co-operatives, and the Minister for Women's Equality. Born in Vancouver, Sue was raised on Sea Island in Richmond. After graduating with a Bachelor of Arts in Education from the University of British Columbia, she taught in Verdun, Quebec, in Courtenay and Surrey.

**Neely Hazell (The Chapter of Engagement)****Community Relations Coordinator, Fraser Works Employment Services Centre**

Neely Hazell is the Community Relations Coordinator with WorkBC's Fraser Works Employment Services Centre in New Westminster BC. Neely has worked in the fields of marketing and promotions, career development, and customer service for over 15 years. Neely is a continuous learner and has completed a Marketing Management Diploma, a Citation in Career Development, and an Associate of Arts Degree in Psychology. She continues her educational career in both Business and Psychology. Neely uses her knowledge, skills, intuition, and abilities to connect to the community in meaningful ways, while building and maintaining enduring relationships.

**Sandra Thomas (Community newspapers 101)****Journalist, Vancouver Courier**

Sandra Thomas has been covering municipal and investigative news for the Vancouver Courier for more than 12 years while also writing about local happenings in her twice-weekly Community Calendar column. Sandra is a member of the Travel Media Association of Canada and also writes about travel and food whenever possible. Sandra has won more than 20 national and provincial journalism awards in the past 10 years for categories including best environmental, business, news and feature writing, as well as best investigative reporter for B.C. and Yukon. Sandra's series on seniors' housing was nominated for a Jack Webster Award in 2011 for best news reporting.

**Don Kitt (Exploring New Resources for Fundraising)****Parent Advisory Council Volunteer**

Don has been a volunteer at many organizations over the years, but found his niche when he took on the Chairperson position of the Parent Advisory Council at his sons French Immersion



School 3 years ago. From there he was involved in overseeing the fundraising for the school as they succeeded in purchasing a new playground while still meeting the school commitments for the year. He attends the DPAC and School District meetings to gather and share information plus network on behalf of his son's school. After successful years of proactive involvement with the PAC, he would now like to share his ideas and experience with others looking for funding for their group activities.

**Diane Tijman** (Moving Forward Workshop: Growing School and District Partnerships)  
**Director, Canadian Parents for French, British Columbia and Yukon Branch**

Diane Tijman has spent over 30 years of passionate service in public education as a teacher and languages coordinator. She has taught French, ESL, and Spanish in elementary, secondary and university environments. Diane has a Bachelor of Arts in French and a Master of Arts in Second Language Education from UBC. Diane has also worked with French Immersion K-12 teachers for twelve years as languages coordinator in Richmond, where she works currently as District Curriculum Coordinator of English as Second Language. She has been a Director for the Canadian Parents for French BC-Yukon Branch for the last two years, and has three children, one of whom has graduated in French immersion and another who is in Grade 10 French Immersion.

**Kirsty Peterson** (How to Build an Effective Chapter)

**Support & Outreach Officer, Canadian Parents for French, British Columbia and Yukon Branch**

Kirsty is a graduate of North Delta's Early French Immersion program, who has childhood memories of her mom going to Delta Chapter meetings and brushing up on her French skills in CPF sponsored classes. Kirsty has two young daughters herself who are both enrolled in Early Immersion and keep her busy managing sports teams, scheduling parents and organizing fundraisers. She has been connected to the non-profit/government/political sectors as staff and volunteer starting when she was 10, stuffing envelopes in her first campaign to her first paid job as an enumerator at 14 and finally to her last position as an Outreach Counselor specializing in Youth Engagement in the education/labour market. Kirsty is also active in the political community and was recently re-elected for a second term as a Women's Rep in her constituency association. When Kirsty is not busy at the branch office she is often found at community festivals, meetings, fundraisers or scorekeeping at softball games. Kirsty joined the CPF BC & Yukon Branch staff in July 2012 as the Chapter Support and Outreach Officer.

Tracey Gibson (Discovering your Values)

[traceycoaching](#)

Tracey Gibson is an executive coach who believes that discovering our values and how they impact our life is one of the best gifts we can give ourselves. This session is going to be interactive, fun, inspiring and will give you a compass to take back to your chapter.



Remember to connect with Kirsty for your Chapter Reporting Q & A session!  
Thank you for joining us for the 2013 AGM & Conference.