

WHY LEARN FRENCH?

F Le français pour l'avenir
French for the Future
Two languages... twice the opportunity!

200 MILLION PEOPLE IN THE WORLD UNDERSTAND, SPEAK, READ OR WRITE FRENCH • FRENCH IS AN OFFICIAL LANGUAGE OF 29 COUNTRIES • FRENCH IS THE MOST WIDELY TAUGHT SECOND LANGUAGE AFTER ENGLISH • FRENCH IS SPOKEN IN OVER 43 COUNTRIES IN THE WORLD • FRENCH IS THE 9TH MOST WIDELY SPOKEN LANGUAGE IN THE WORLD • SPEAKING A NEW LANGUAGE HELPS YOU TO GET TO KNOW AND UNDERSTAND ANOTHER CULTURE • FRENCH IS THE OFFICIAL LANGUAGE OF THE UNIVERSAL POSTAL UNION • FRENCH IS THE OFFICIAL LANGUAGE OF THE RED CROSS • FRENCH RESTAURANT MENUS WILL BE EASIER TO DECODE • FRENCH IS ONE OF THE TWO OFFICIAL LANGUAGES OF THE OLYMPIC GAMES • FRENCH IS ONE OF THE OFFICIAL LANGUAGES OF THE UNITED NATIONS, NATO AND UNESCO • TO BE ABLE TO SAY MORE THAN “OÙ SONT LES TOILETTES SVP ?” • IN CANADA, FRENCH IS AN OFFICIAL LANGUAGE IN NEW BRUNSWICK, QUEBEC, THE NORTHWEST TERRITORIES, THE YUKON AND NUNAVUT • FRENCH IS A MAJOR LANGUAGE OF HIGH TECH AND BUSINESS IN THE WORLD • FRENCH OPENS DOORS TO CAREERS IN TEACHING, BUSINESS, DIPLOMACY, RESEARCH, TRANSLATION, INTERPRETATION, TRAVEL, AND MORE • FRENCH IS SPOKEN IN 2 OF THE G8 COUNTRIES • IF YOU BUMP INTO JOHNNY DEPP OR SIDNEY CROSBY, YOU COULD HAVE A CONVERSATION IN FRENCH • THERE ARE WELL OVER 33 MILLION FRENCH-SPEAKERS IN THE AMERICAS • OVER 100 MILLION STUDENTS IN THE WORLD ARE LEARNING FRENCH • LEARNING ANOTHER LANGUAGE CAN HELP YOU TO UNDERSTAND YOUR OWN • FRENCH IS THE LINGUA FRANCA OF ART, CUISINE, DANCE, AND FASHION • SPEAKING FRENCH ENHANCES YOUR TRAVEL OPPORTUNITIES • THE NUMBER OF FRENCH-SPEAKERS HAS TRIPLED IN THE LAST 50 YEARS • FRENCH IS THE ONLY LANGUAGE OTHER THAN ENGLISH TAUGHT IN EVERY SINGLE COUNTRY IN THE WORLD • THERE ARE OVER 700 FRENCH-LANGUAGE UNIVERSITIES IN THE WORLD • FRENCH GIVES ACCESS TO A HUGE NUMBER OF MOVIES, BOOKS, AND WEBSITES IN THEIR ORIGINAL LANGUAGE • KNOWING ANOTHER LANGUAGE LOOKS IMPRESSIVE ON A RESUME • FRENCH-SPEAKING AFRICA REPRESENTS AN AREA LARGER THAN THE USA • MANY SCHOLARSHIPS ARE OFFERED TO BILINGUAL STUDENTS • FRENCH IS THE LANGUAGE OF LOVE • SALARIES ARE HIGHER FOR BILINGUAL WORKERS THAN THEY ARE FOR UNILINGUAL WORKERS

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