



**CANADIAN  
PARENTS  
FOR FRENCH**  
BRITISH COLUMBIA  
& YUKON



**2019-2020**



**Annual Performance Report**

# About Us

Canadian Parents for French is a nationwide, research-informed, volunteer organization that represents 25,000 members across Canada and champions the opportunity to learn and use French for all those who call Canada home.

Canadian Parents for French was founded in 1977 by parents who wanted to ensure that children would have the opportunity to become bilingual in the Canadian school system.

Originally a small group of concerned parents who met in Ottawa, Canadian Parents for French has evolved into a proactive National Network with 12 Branches and offices and over 140 Chapters in communities nationwide.

*The work of Canadian Parents for French is structured around four pillars that represent the stakeholders involved in our work.*

## AS AN ORGANIZATION, WE STRIVE TO:

➤ Create and promote opportunities for **YOUTH** to learn and use French as an official language

➤ Support a collaborative Network of **PARENTS, MEMBERS AND VOLUNTEERS**

➤ Inform and influence **DECISION MAKERS** on the value of official language bilingualism

➤ Work together as an **ORGANIZATION** to continue building a dynamic, strong and effective pan-Canadian Network

CANADIAN  
PARENTS  
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& YUKON

## 2019-2020

### Highlights

- **The BC Ministry of Education began its work on developing strategies to address the French teacher recruitment and retention shortage.** CPF BC & YK met with Minister Fleming, and staff from the French programs Department to discuss the need for teacher mentorship, higher teacher compensation, increased number of teacher training positions, and international recruitment. COVID-19 has significantly delayed the roll-out of some of these initiatives.
- **Our Branch prepared and delivered a brief to the Senate Official Languages Committee on the Modernization of the Official Languages Act.** The key request is to expand the 'right' of French second language programs to all Canadians. French second programs are not, currently, guaranteed constitutionally or in Federal legislation.
- **We increased our advocacy for French Advisory Committees this past year after the Surrey and Salmon Arm school boards diluted or eliminated their committees.** We are asking the BC Ministry of Education to make FACs a requirement in the Funding Guide for school districts that received Federal French Funding.



# YOUTH

## Concours d'art oratoire

We had another wonderful 2019 *Concours d'art oratoire* event.

Un grand merci goes to **Casey Edmunds**, Master of ceremonies, coordinators **Robin & Patti Holm**; **Dr. Bettina Cenerelli**, chief *Concours d'art oratoire* judge, as well as our numerous judges and volunteers.

We thank **Canadian Heritage**, the **BC Ministry of Education**, **Reso-Santé**, and our other sponsors for their funding of *Concours d'art oratoire* and other CPF events.



CANADIAN PARENTS FOR FRENCH  
**CONCOURS** d'art oratoire  
Canada's French Public Speaking Contest





## French Immersion Celebration Week

**The annual French Immersion Celebration Week took place from February 3-9, during which chapters celebrated FI in their local communities and hosted events for local students.**

FI Celebration Week was heralded by an official proclamation honouring and celebrating French language learners, and recognizing that B.C. students have had the opportunity to be educated in French Immersion for over 50 years.

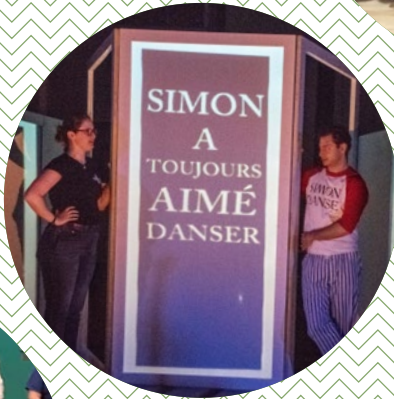
- French immersion classes in B.C. started with a group of 32 kindergarten students.
- Now, 54,416 students attend French immersion classes, which is about 9.45% of the B.C. public school population.
- British Columbia has experienced an increase of 23.77% more French immersion students in the last 10 years!
- Our socio-cultural grants program further enabled 26,926 students in B.C. to participate in upwards of 50 locally organized, volunteer-supported socio-cultural activities through the 2019-20 year.

*“French immersion has been offered in B.C. schools for over 50 years and continues to grow in popularity. French immersion creates lifelong opportunities for students, and this (French Immersion Celebration) week is a great opportunity to say a big ‘merci’ to the educators and school staff who make this possible.”*

**— Rob Fleming, Minister of Education**







## Socio-cultural activities

**Socio-cultural activities take on several forms, as our chapters choose to reflect the interests of their members and communities.**

From Francophone musicians to Family Game Nights, all of the activities provide engaging, interactive programming in French that offer insight into arts, culture, film and daily living in a French context.

*"I feel as though Le Club makes a big impact on student's reading and speaking abilities and helps them to have a more positive view of the French language."*

— **Vernon parent, on Le Club, a Chapter-led Socio-Cultural event**

# YOUTH *By the Numbers*

Numbers and statistics related to youth



## EVENTS ORGANIZED WHERE CPF IS THE LEAD

**1** PROVINCIAL/  
TERRITORIAL  
CONCOURS EVENT

**3** CAMPS  
*Partnered with BC  
Family French Camps*

**3** OTHER  
BRANCH  
ACTIVITIES

**100+** CHAPTER  
ACTIVITIES

**150+** YOUTH  
EVENTS

**250** VOLUNTEERS

## YOUTH PARTICIPANTS WHERE CPF IS THE LEAD

**209**  
CONCOURS

**22,926**  
CHAPTER ACTIVITIES

**23,135**  
TOTAL PARTICIPANTS

## EVENT TARGET DEMOGRAPHIC

**Grades 6-12**  
CONCOURS EVENTS

**Grades K-12**  
CAMPS

**Grades 11-12**  
CAREER DAY EVENTS

## INCENTIVES FOR YOUTH

**5** SCHOLARSHIPS  
AND BURSARIES

**\$4,500** TOTAL VALUE  
OF INCENTIVES

## BRANCH WEBSITE VIEWS

**30,710** VIEWS FOR YOUTH  
PAGES/SECTIONS

**TOP 2** PAGES VIEWED  
RELATING TO YOUTH  
*Concours d'art oratoire and Concours virtuel*



# PARENTS, MEMBERS & VOLUNTEERS



## Volunteer Appreciation Program

**W**e offered a volunteer appreciation program again this year with up to \$100 per chapter who wished to host an event to thank volunteers. We had 20 chapters participate in February 2020, an fantastic increase from previous years.

***Thank you again to all of our amazing, dedicated volunteers: we appreciate and value you so much.***

The branch continues to work on developing and hosting training and orientation materials, webinars, and sessions for our chapter leaders, and volunteers to further skill sets and exchange tools and resources in advocacy, good governance, etc.

### Feedback from the Volunteer Appreciation Program:



*"This is a great opportunity we are happy to benefit from. Thank you!"*

.....  
*"Our success as a Chapter relies on the efforts and time of our volunteers. Although we are all working towards the same goal, it is nice to acknowledge our volunteers and voice our appreciation. Providing food and treats is a small token of this appreciation."*



# PARENTS, MEMBERS & VOLUNTEERS

## Membership Drive

**D**uring the fall, we hosted another successful membership drive, with new prizes and sponsors, incentives for chapters to host drives, AMO renewal reminders, and more materials and tools to chapters than ever before! Our membership drives have always resulted in a significant boost in membership numbers across the board, and last fall was no different.

### BRANCH MEMBERSHIP

**Our TOTAL branch membership increased from 5,769 TO 6,031, an increase of 4.5% over the 2-month period of the fall 2019 drive.**

The branch also sent AMO renewal notices to over 70 expired AMO members. As of April 1, 2019, our membership total was at 5,648.



### LARGEST PERCENTAGE GROWTH

Finally, the winning chapters for our membership drive contest for largest percentage growth were:

- **Oceanside Parksville** @39% increase
- **Kitimat** @ 38% increase
- **Bulkley Valley** @ 33.3% increase

***Congrats to Oceanside Parksville for their success!***





**Canadian Parents  
for French**  
*is proud to support*  
**40 CHAPTERS**  
*throughout  
British Columbia!*

## Chapter Support

**The branch currently has 40 active chapters.**

**We offer many supports**, such as the socio-cultural grants, resources, chapter leader training modules, outreach visits, and support for advocacy and governance concerns. **We celebrate Volunteer Appreciation Week**, offer tools and incentives to chapters, and hold regional conferences, or a local AGM and conference every second year. **We offer hands-on resources, partnerships**, such as NFB and REEL Canada partnership events, host a Facebook leadership group for our chapter leaders, and provide mentorship from our branch board and staff. **We also provide customized chapter branding**, swag packages, brochures, and banners to our chapters.

**REGIONAL REPORTS:** This year, because of COVID-19, rather than highlight the work of each chapter, we are putting together regional snapshots. We know lots of amazing grassroots work, fun events, local advocacy, and fabulous french fun have happened all over B.C. and the Yukon this year, and want to give a taste of this, without yet having our usual reporting data. ***We are so proud of each of our vibrant chapters, and the work they do to offer so many young people the chance to practice their language skills.***

# REGIONAL CHAPTER HIGHLIGHTS



## Lower Mainland

We are thrilled to welcome the **Vancouver** chapter to the fold, who kicked off this year with an AGM, and their first French movie night event! We also have amazing chapters in **New Westminster, Surrey, Ridge Meadows, Tri-Cities, Burnaby, Langley, North Vancouver, Delta, Bowen Island, and Richmond.**

- The Lower Mainland is alive with CPF events, both in partnership with our socio-cultural grant programming, and through chapter-led and organized events, such as the **Burnaby, Ridge Meadows, Surrey,** and **North Vancouver** film festivals, **Richmond's** film nights and family fun events in French, and some informative and powerful parents survival nights, such as the one organized by **Ridge Meadows.**
- **Delta** had their annual Charlotte Diamond show, and the **Tri-Cities** chapter is keeping french alive as they transition to a new executive team.
- We also had **North Vancouver** and **Burnaby** link up for some creative theatre, and a winter celebration. **North Vancouver** hosted the Maple Man, Jackie Essombe, Mark Tardiff, AND Théâtre la Seizième this year.
- Our **Langley** chapter partners each year with Fort Langley for a wonderful festival in french where families can Taste French-Canadian food, try finger-weaving, sing a voyageur song, taste maple taffy and participate in other activities.
- **New Westminster** had Jackie Essombe come, in partnership with their School District.
- The **Surrey** chapter does amazing advocacy work, gives out teacher thank yous, and is always planning events and opportunities for their community.

*We also saw amazing Skates with Bonhomme, the Festival du Bois, lots of student bursaries, and many more fabulous French activities in partnership and led by our Lower Mainland Chapters; far too many to list here!*

# CHAPTER HIGHLIGHTS



## Vancouver Island

The Island Chapters consist of **Victoria, Sooke, Saanich, Port Alberni, Cowichan Valley, Parksville Oceanside, and Nanaimo Ladysmith.**

- **Victoria** has been busy hosting amazing French Film events, celebrating French Immersion Celebration week with Valentine Day crafts "en français", and hosting the Maple Man this year.
- **Saanich** has again modelled fantastic chapter work, such as their popular French cooking class, drumming workshops, and their fantastic advocacy work in their district.
- **Port Alberni** gave out graduate scholarships and French immersion grad gifts, had a cookie dough fundraiser, and hosted Rene the Maple Man last year.
- **Cowichan Valley** hosted magician extraordinaire, Marc Tardiff.
- **Our Parksville Oceanside** chapter had a Noël sur Glace, a parent meet and greet, and did great outreach work this year, resulting in their chapter winning the branch membership drive contest with a huge boost in their membership base!
- **Nanaimo Ladysmith** also did a fantastic job bringing in the Maple Man, doing advocacy work, and partnering with the local francophone organization to bring in more French speaking opportunities in their district.
- **Sooke** put on a fantastic membership drive, carried on their advocacy and mentoring leadership, and hosted french for parents.

*We held a regional Island conference in February 2019 and were so impressed with the enthusiasm, dedication, and commitment of our Island Chapter volunteers. Thank you all so much.*



# REGIONAL CHAPTER HIGHLIGHTS



## Northern BC & Yukon

**Northern BC and Yukon includes our Yukon chapter, Terrace, Kitimat, Prince Rupert, Williams Lake, Prince George, First St John, Dawson Creek, Quesnel, Bulkley Valley, Hazelton, and Burns Lake.**

- **Burns Lake** hosted a fantastic, exciting Carnival with Bonhomme, snow painting, maple taffy, relay races, French music, pancakes breakfast, and much, much more. The South Cariboo and Hazelton chapters put on amazing winter Carnivals too!
- **Prince Rupert** partnered with the AFFNO (Association des francophones et francophiles du Nord-Ouest) and School District (SD) 52 to host Will Stroet at Roosevelt school, and also put on French Film nights.
- **Terrace** advocated for a French speaking principal/ staff at their French immersion schools, and also hosted a magnificent Carnival, with music, Bonhomme, and maple taffy in partnership with the AFFNO as well.
- **Dawson Creek** hosted a "fantastique" French camp, hosted their signature Tombola event, including a colourful cake walk, and a Grade 7 breakfast.
- **Williams Lake** continues to work with their FAC and district on the issue of teacher retention and recruitment.

*This past fall, Rowan from the branch got to do a Northern Tour, and visit some of the Northern Chapters, and participate in some of the annual french fun, which was an amazing opportunity to see the impact of the work happening because of the work of our amazing Northern team. The events were absolutely impressive, and lots of fun to be a part of.*

# CHAPTER HIGHLIGHTS



## Interior BC

**Interior BC: Vernon, Salmon Arm, Shuswap, Okanagan Skaha, Nelson, Golden, Cranbrook, Kamloops, and our newest for the region, Castlegar!**

- **Nelson** held their 12th annual Carnaval d'hiver, which was well attended and enjoyed by students and community members, as well as hosting an exchange with students from France, and piloting their Social Cafe series, which was very well received.
- **The Cranbrook/Fernie chapter** had the Maple Man come this year, and hosted a Concours.
- **Okanagan-Skaha** hosted Drama Workshops in French, in addition to their Carnaval d'hiver.
- **The Golden chapter** doubled their attendance at their Ice Skating with Bonhomme event this year, and have done amazing work providing extra French speaking opportunities to the Golden community with their Community French Club.
- **The Shuswap chapter** hosted a French movie week this year. Kamloops hosted a Carnival and Concours this year.
- **Castlegar** hosted a Will's Jams Performance, and also set up an annual scholarship in honour of Julie Cole, a cherished member of the Castlegar community who tragically died this past year.
- **Finally, our Vernon chapter** held their amazing LE Club Reading and Games programming, Skate with Bonhomme, and Petites Connections Françaises.

*The Interior hosted the branch AGM in Fall 2019, and it was great to connect in person with so many fantastic and hard-working chapter representatives. Thanks for the wonderful hospitality, and the hard work that all of you do.*

# PARENTS, MEMBERS & VOLUNTEERS *By the Numbers*

Numbers and statistics related to parents

## EVENTS/ACTIVITIES FOR PARENTS & FAMILIES WHERE CPF IS THE LEAD



## CPF-SUPPORTED EVENTS FOR PARENTS



## PARTICIPANTS AT CPF-SUPPORTED EVENTS



Maple Man entertains Deep Cove Students 2019



# PARENTS, MEMBERS & VOLUNTEERS *By the Numbers*

Numbers and statistics related to volunteers and chapters

## VOLUNTEERS SUPPORT, TRAINING AND RECOGNITION



## CHAPTERS AND CHAPTER SUPPORT



## CHAPTER VOLUNTEER ATTENDANCE OR PARTICIPATION



# PARENTS, MEMBERS & VOLUNTEERS *By the Numbers*

Numbers and statistics related to members

## MEMBERSHIP OUTREACH AND RECRUITMENT ACTIVITIES #joinCPFbcyk

**2** MEMBERSHIP RECRUITMENT CAMPAIGNS

**60** DAYS OF RECRUITMENT CAMPAIGNS

**7** OTHER MEMBERSHIP ACTIVITIES

Outreach Visits  
Chapter Welcome Nights  
AMO Renewal Notices

**10** COMMUNIQUÉS OR NEWSLETTERS SENT OUT

Chapter Updates  
All-member Communiqués  
Membership-wide Emails

**10,000** INDIVIDUALS ON MAILING LIST

## NUMBER OF MEMBERS

**3099** INDIVIDUAL OR FAMILY MEMBERS

**169** ASSOCIATION MEMBER ORGANIZATIONS

**5648** TOTAL MEMBERS

## MEMBER ENGAGEMENT

**1** SURVEY COMPLETED

**32%** AVERAGE OPENING RATE OF NEWSLETTERS/ COMMUNIQUÉS



## BRANCH WEBSITE VIEWS bc-yk.cpf.ca

**14,559** PARENT PAGE VIEWS

**8000** HOME PAGE VIEWS

**~6600** VOLUNTEER PAGE VIEWS

**TOP 2** PAGES VIEWED RELATING TO PARENTS

**3109** TUTORING RESOURCES  
**915** RESOURCES FOR PARENTS

**TOP 2** PAGES VIEWED RELATING TO VOLUNTEERS

**1315** SOCIO-CULTURAL GRANTS  
**877** FIND A CHAPTER

# DECISION MAKERS



*CPF BC & Yukon Executive Director Glyn Lewis spoke in Victoria in March, when the federal and provincial governments committed \$2.2 million towards recruiting more French teachers.*

## French Teacher Recruitment

**On March 4, 2020 Federal Minister of Official Languages, Melanie Joly**, flew to Victoria to announce \$2.2 million for French teacher recruitment and retention at Ecole Quadra Elementary.

**Also at this event Minister Rob Fleming** announced it will help school boards hire an additional 200 French teachers, including from Belgium and France.

**Our Executive Director met with both officials** and said the following to the assembled students:

*“What an incredible gift French is, not only in terms of the economic opportunities that you are going to have and the social opportunities that you’re going to have, but also the power in stepping into the shoes of someone else and seeing the world through someone else’s perspective.”*

*“We’re going to continue to move quickly with the French teacher recruitment effort, both at home and abroad,”* said **BC Education Minister Rob Fleming**, noting the two levels of government have funded 74 teacher-education-program seats, along with bursaries and scholarships. — March 4, 2020

**Andrea Calder**, who has a daughter in Grade 11 French immersion at Stelly’s Secondary, applauded the new French teacher recruitment and retention funds. *“French immersion is quite strong, particularly here in Saanich and Victoria and Esquimalt, and obviously in other regions in British Columbia,”* she said. *“And to ensure its success it’s wonderful that they’re recruiting teachers and that there’s money being put into it.”*



# DECISION MAKERS *By the Numbers*

Numbers and statistics related to decision makers

## EVENTS/ACTIVITIES TO REACH DECISION MAKERS

**23** EVENTS/ACTIVITIES ORGANIZED BY CPF

*Breakfast, Symposium, Public Displays, Letter campaigns, Delegations, Meetings, Other: CPF BC & YK Media Campaigns involving decision makers*

**1034** DECISION MAKERS REACHED BY EVENTS ORGANIZED BY CPF

*Breakfast, Symposium, Public Displays, Letter campaigns, Delegations, Meetings, Other (media releases)*

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## MEDIA OUTREACH AND COVERAGE

**61** MEDIA RELEASES

**72** MEDIA INTERVIEWS

**141** MEDIA MENTIONS

**1** OPEN LETTER/ OP-ED

**2** INFORMATION KIOSKS TO RESPOND TO ADVOCACY SITUATIONS

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## BRANCH WEBSITE VIEWS FOR ADVOCACY/RESEARCH ACTIVITIES

**558** TOTAL FILE DOWNLOADS



**TOP 2** PAGES VIEWED RELATING TO ADVOCACY  
*FAC RESOURCES AND LETTER TEMPLATES*

**TOP 2** PAGES VIEWED RELATING TO RESEARCH  
*RESEARCH SUMMARIES, ENROLMENT STATISTICS*





# ORGANIZATION



**2019**

## Awards & Bouquets de merci



### 2019 BOUQUETS DE MERCI

**Christine Marin**

*FI teacher, Richmond, B.C.  
(shown above)*

**Cindy Lister**

*FI teacher, Saanich, B.C.*



### 2019 CPF BC & YUKON TEACHER AWARD

**Jamayca Whalen**

*FI teacher, Williams Lake, B.C.*



## 2019-2020 saw a number of Board Changes.

- In the Fall of 2019 Greer Cummings, Cendra Beaton, Andrea Calder, and Spencer Hancock all stepped away from the Board. Interim appointments Rachel Dalton (New Westminster) and John Aldag (Langley) joined in early 2020.
- The February 2020 Board Meeting focused on Board Orientation for our new Board Members.
- In the Spring of 2020 our Branch Office closed due to COVID-19. The Branch office staff have been working remotely ever since. We met every morning via SKYPE to plan our day and hosted a half day Operational Planning Session to reforecast the coming year. Our primary focus is finding and developing online resources and opportunities for students, parents, and educators. One such example was Concours virtuel. As the fall approaches we have moved our AGM & Conference online, and will be rolling out additional online resources for parents and educators thanks to a \$5,000 grant from the BC Ministry of Education.
- This year also saw a change in the Project Coordinator position and our Office and Financial Administrator position. Robin Holm took over the PC role from Satwinder Gill and Alicia Rooney, who had previously been a Financial Admin Support, took over for Ben Wong as Office and Financial Manager.

# ORGANIZATION *By the Numbers*

Numbers and statistics related to collaborations, partnerships and outreach

## EXISTING PARTNERS

**7** FRENCH SECOND LANGUAGE

**13** FRANCOPHONE

**20** TOTAL EXISTING PARTNERS

## NEW PARTNERS

**2** FRANCOPHONE



## EXISTING JOINT PROJECTS/INITIATIVES

**4** WORKING WITH RESOSANTÉ, NFB AND REEL CANADA

## NEW JOINT PROJECTS/INITIATIVES

**7** WORKING WITH FRENCH FOR THE FUTURE, FESTIVAL D'ÉTÉ, BC FAMILY FRENCH CAMPS, FESTIVAL DU BOIS

## CPF NETWORK COLLABORATION

**2** CO-ED FACE TO FACE MEETINGS ATTENDED

**7** CO-ED WEB MEETINGS ATTENDED

**1** CDO FACE TO FACE MEETING ATTENDED

**10** CDO WEB MEETINGS ATTENDED



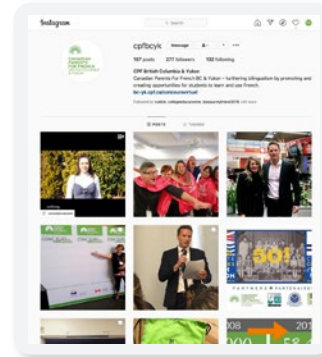
# WEB & SOCIAL MEDIA

## BY THE NUMBERS



*Communication & Social Media Engagement*

| Website                            | Apr 1, 2018 – Mar 31, 2019  | Apr 1, 2019 – Mar 31, 2020 |
|------------------------------------|-----------------------------|----------------------------|
| Sessions                           | N/A                         | 48,000                     |
| Page Views                         | N/A<br>(5,741 for Mar 2018) | 77,301                     |
| Average Session duration (minutes) | 2 mins                      | 2:42 mins                  |



| Twitter        | Apr 1, 2018 – Mar 31, 2019 | Apr 1, 2019 – Mar 31, 2020 |
|----------------|----------------------------|----------------------------|
| Followers      | 1,167<br>(Mar 31, 2019)    | 1,243                      |
| Profile Visits | N/A                        | 2,663                      |
| Mentions       | N/A<br>(incomplete data)   | 471                        |
| Tweets         | ~960                       | ~435                       |



Our friends at *Conseil jeunesse francophone de la Colombie-Britannique* connected us with passionate francophone Claudya Leclerc to help kick off our inaugural Concours virtuel, sharing the message of #EnsembleADistance.



| Facebook    | Apr 1, 2018 – Mar 31, 2019 | Apr 1, 2019 – Mar 31, 2020 |
|-------------|----------------------------|----------------------------|
| Page Likes  | 3,608<br>(Mar 1, 2019)     | 3,946<br>(Mar 31, 2020)    |
| Total Reach | 134,444                    | 213,748                    |
| Likes       | 1,900                      | 2,089                      |

When the world went into lockdown in the spring of 2020, French singer/songwriter Charlotte Diamond gave us a catchy tune called "Lave les mains" to brighten our days.



# 2019-2020 FINANCIALS

## BY THE NUMBERS

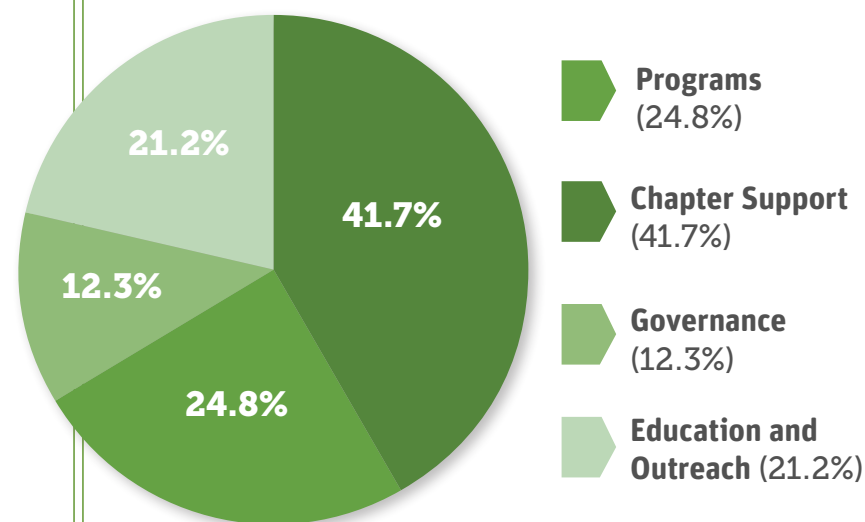
### Revenue

|  |                |
|--|----------------|
| PCH Core Program Support                       | 364,512        |
| Project or Other Support:                      | 102,614        |
| Membership Fees                                | 34,146         |
| Donations                                      | 6,886          |
| Other Revenue (product sales, rent, contracts) | 1,296          |
| <b>Total</b>                                   | <b>509,454</b> |

### Expenses

|                        |                |
|------------------------|----------------|
| Salaries               | 252,500        |
| Honoraria              | 27,408         |
| Travel & Accommodation | 41,359         |
| Publicity              | 22,173         |
| Administrative Costs   | 66,838         |
| Other                  | 96,079         |
| <b>Total</b>           | <b>506,357</b> |

### SPENDING BY TYPE



### Statement of Operations

|  |         |
|--|---------|
| Revenue  | 509,454 |
| Investments  | 506,357 |
| Excess or deficiency of revenue over expenses for the year | 3,097   |

# Looking Forward

## A Recap: 2019-2020

**T**his year we made significant progress to address the French teacher shortage. The BC Ministry of Education sent a high-level delegation to France and Belgium to sign bilateral teacher exchange agreements. Moreover, the BC Ministry of Education opened 37 additional French teacher training positions at Simon Fraser University and UBC Okanagan. Lastly, the Federal Government announced \$62 million in new funding, over four years, for French first and second language teacher recruitment and retention initiatives. All together these actions will help us begin to address the chronic shortage of qualified French teachers. This was an incredible affirmation of our advocacy work over the past 4 years.

**In addition, we boosted our support for local chapter volunteers.**

We hosted 14 online volunteer leadership training sessions. We visited 34 chapters, and we hosted a regional conference in Parksville-Qualicum.

## Looking Ahead

**Our focus moving into 2020-2021 will be to help parents, educators, and students adapt to COVID-19.**

This includes online resources and activities, as well as advocacy support around issues such as remote and distance learning.

# Thank you ~ Merci

We thank the **Government of Canada** through the Department of Canadian Heritage (Enhancement of Official Languages Program) for their continued financial support.

We also wish to recognize the support of the **British Columbia Ministry of Education** and the **Young Canada Works program**. Our organization is strengthened by the show of support we continue to receive from our partners.

Funded by the Government of Canada  
Financé par le gouvernement du Canada

Canada



Ministry of  
Education



# Canadian Parents for French across Canada

The **Canadian Parents for French** Network collaborates by working together, demonstrating strong leadership and true impact across the country.



**CANADIAN  
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## CPF BC & YUKON STAFF

**Executive Director** ..... Glyn Lewis  
**Outreach Manager** ..... Rowan Burdge  
**Projects Manager**..... Robin Holm  
**Office & Financial Manager** ..... Alicia Rooney  
**Digital Media Coordinator** ..... Jensen Edwards

### Canadian Parents for French British Columbia & Yukon

227C-1555 West 7th Ave  
Vancouver, BC V6J 1S1

**Phone:** 778 329 9115

**Toll-free:** 1 800 665 1222

**Email:** info@cpf.bc.ca

**bc-yk.cpf.ca**

### CONNECT WITH US!

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