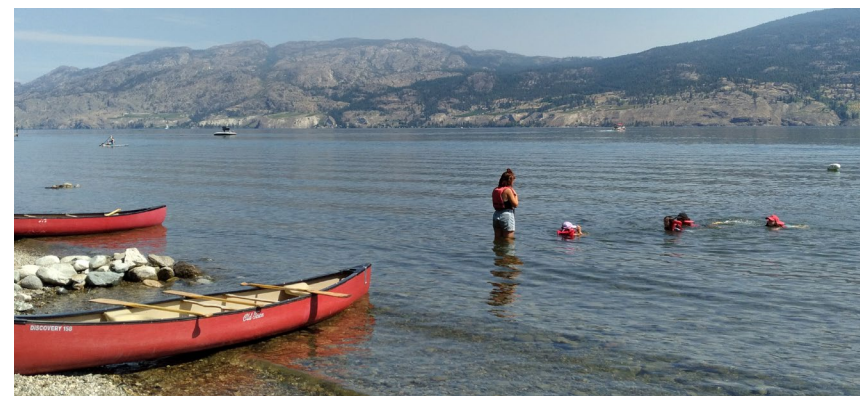




CANADIAN
PARENTS
FOR FRENCH
BRITISH COLUMBIA
& YUKON



Annual Performance Report 2020-2021

About Us

Canadian Parents for French is a nationwide, research-informed, volunteer organization that represents members across Canada and champions the opportunity to learn and use French for all those who call Canada home.

Canadian Parents for French was founded in 1977 by parents who wanted to ensure that children would have the opportunity to become bilingual in the Canadian school system.

Originally a small group of concerned parents who met in Ottawa, Canadian Parents for French has evolved into a proactive National Network with 12 Branches and offices and over 140 Chapters in communities nationwide.

In 2020-2021, in light of the worldwide pandemic, Canadian Parents for French worked together as a national network to lead initiatives in support of Canadian parents and FSL learners, shifting our focus to virtual programming and sharing resources beyond geographical barriers.



President's Message



If there is one thing that has become apparent in the past year and a half, it is that we are incredibly nimble and innovative. Can't meet in person? No problem, we'll meet online. Our conference will have to be cancelled? We will offer workshops and social events online instead. We'd like to meet with Senators and Members of Parliament to discuss modernization of the Official Languages Act? Zoom to the rescue!

In all seriousness, it has been a challenging but successful year for the BC and Yukon Branch.

Here are just a few of the highlights:

- Thanks to our national office removing membership fees for almost a year, our branch had over 11,000 members at the end of March 2021, an increase of about 5,000 from the previous year. We are so pleased to introduce these new members to Canadian Parents for French. Learning French is more than simply classroom learning; CPF BC & Yukon's French camps, cultural events, and public speaking contests bring French to life! And parents know our Branch staff advocate for strong French Second Language programs at every level of government.
- Our online French tutoring pilot program, free to members and led by volunteers, commenced in the fall and saw 62 families representing almost 100 kids sign up within a few hours. The program was to wind down by Spring Break, but demand was so high, it continued through to the end of May so that waitlisted families could participate.
- Our brilliant staff held a virtual conference in January 2021 and there were almost the same number of attendees as our face-to-face conferences. Feedback was so positive that another mini online conference was held in June, which was equally as informative for our chapters.
- In May 2021 we were fortunate to meet with Senator Mobina Jaffer to discuss modernization of the Official Languages Act. A champion of Canada's linguistic bilingualism, Senator Jaffer continually advocates measures to advance the use of English and French in communities across Canada.

It is a great honour to be involved with CPF. I am constantly in awe of the dedication and passion so many people give to this organization. I would like to offer my sincere thanks to the incredible volunteers who worked tirelessly to provide online French tutoring to students, to our dedicated chapters who supported local initiatives and to our remarkable staff who offered myriad socio-cultural events, chapter training sessions and advocacy support, all while working from home. I would also like to acknowledge the tireless support of the national office and my fellow branch board members.

Merci beaucoup!

Nancy Taylor
President
CPF British Columbia & Yukon

Concours virtuel 2020

With in-person *Concours d'art oratoire* cancelled due to COVID, instead of reciting their traditional *Concours* speeches on camera, we asked students to share what their daily lives looked like during lockdown. This pivot to a virtual contest was spearheaded by the BC and Yukon Branch and became an event open to students across the country.

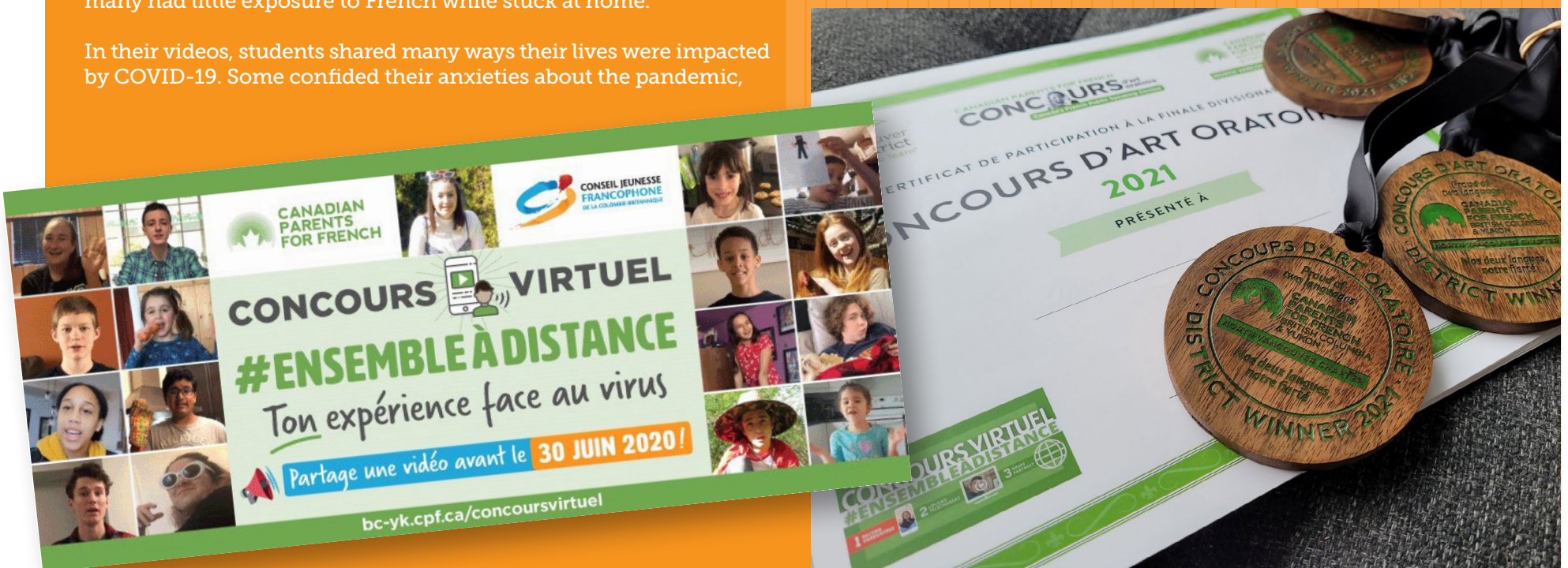
With the goal of helping students feel less isolated, *Concours virtuel* invited them to share their experiences through video presentations. The hashtag *#EnsembleÀDistance* ("Together from afar") represented this sentiment. We wanted to help students feel connected to one another, even though most were not only far from their friends, but also required to adapt to online learning. *Concours virtuel* also offered a valuable chance for students to practise their French, as many had little exposure to French while stuck at home.

In their videos, students shared many ways their lives were impacted by COVID-19. Some confided their anxieties about the pandemic,

or how disappointed they were by the cancellation of events and trips they'd been looking forward to. Many shared positive stories of making the best of the lockdown, and encouraged their peers to keep their spirits up during this difficult time.

The videos showcased an impressive array of skills students had practised during lockdown: cooking, baking, painting, dance, music, exercise, gardening, and much more. Many were also helping their communities, from doing chores around their home, to sewing face masks for front-line workers and volunteering at food banks.

Concours virtuel was a huge success: students from across Canada submitted over 900 video entries, all *en français*!



YOUTH

La magie des fêtes

To celebrate the holiday season, *le magicien* Marc Tardif presented three live-streamed magic shows. **10,964 students** from **384 classrooms** and **28 families** registered to tune in for the performances.



French Immersion Celebration Week with Will's Jams

For French Immersion Celebration week, Will Stroet of Will's Jams performed two live-streamed concerts, and even debuted two new songs. **5,181 students** from **219 classes** and **84 families** signed up to attend the concerts.

Virtual Spring Break Camp

During the second week of spring break, CPF BCYK hosted a full week of **19 wide-ranging activities** for all ages of students, including a cooking class, morning Zumba lessons, bird watching bingo, and a concert by the legendary Charlotte Diamond, to name a few. **515 families** joined us throughout the week, for a total of **829 participants**.



Virtual French Spring Break Camp
March 22-26, 2021

DAY	9AM	10AM	11AM	12PM	1PM
MONDAY	Zumba Sr (ages 10+)				
TUESDAY	Zumba Jr (ages 3-9)	Fort Langley Tour Sr	Interactive Story Time	Concours virtuel! Expert Tips!	
WEDNESDAY	Zumba Sr (ages 10+)	Charlotte Diamond Concert!		Kahoot! Primary Trivia	Kahoot! Secondary Trivia
THURSDAY	Zumba Jr (ages 3-9)	Fort Langley Tour Jr		La cour en cours! Mock Trial game!	
FRIDAY	Zumba Sr (ages 10+)		Cooking Class: Farfouettes au Fromage!		Storytelling workshop

Details at CPFLive.ca!



"We went out several times with our grandchildren looking for birds. Bing-O-iseaux was a great success for us. Merci." – a Grandparent

"Both my children enjoyed the Zumba classes and did all of them! My daughter also really enjoyed the cooking class, she found it easy to follow for her grade 4 level French immersion." – a Parent

"My family's favorite event was the cooking class. It was so much fun. The instruction was great for young kids and the music and playing the spoons were enjoyed so much by my kids." – a Parent

"[CPF BCYK] did a great job and made my daughters' spring breaks so much better! They loved starting the morning with Zumba and the different activities during the week. Thank you!" – a Parent

"My students were engaged and surprised by what they saw." – a Teacher on *La magie des fêtes*

"Thank you for this opportunity for us to connect with such a marvelous language in this difficult time in a pandemic. I'm glad I got to participate!" – a *Concours virtuel* Participant

YOUTH

CPF Virtual French Tutoring Program

As students across Canada moved to stay-at-home learning and online classes, French Second Language students were among those most impacted. The conditions added a whole new layer of challenges to learning a new language, both for the students, as well as for the parents supporting their children, but especially for parents who do not speak French.

The CPF Tutoring Program was developed in the spring, with CPF BC & Yukon taking part in the pilot program. The goal of the program was to address immediate needs arising from the COVID-19 situation: to provide students with homework support at a distance; and to support teachers who were adapting to the new realities of stay-at-home learning.

For Fall 2020 / Winter 2021, CPF National expanded the program to support approximately 500 students between the ages of 6 and 14 years, residing in nine provinces, with more than 400 volunteer tutors. CPF National established protocols to offer Branches full support in screening volunteers and matching them with students who requested a French-speaking tutor.

Children spend one hour per week in a one-on-one session with a French-speaking volunteer tutor. As sessions are virtual, a computer, camera, microphone and internet connection are required. This is not an academic program following a pre-determined curriculum. The pairs can work on whatever skills are identified as needing improvement or the homework of the week. Also, registered students have the opportunity to join small group conversations and book clubs.



"That was really fun! I like my French tutoring!" – Child 7

"Wow! This is fun, I thought it would be boring. (to their tutor) Nous sommes les amis pour la vie maintenant?" – Child 9, Alberta

"First time volunteering as an online tutor for Canadian kids learning French. J'adore faire découvrir ma langue, ma culture et la #Francophonie canadienne et internationale aux jeunes (et aux autres!)." – Tutor



"I'm honestly crying of happiness to see my son reading with Michelle. He is normally shy and with me he doesn't really want to read or practice homework. Thanks so much for this project. I really appreciate it." – Parent, BC

"Thank you/Merci. I loved that I get to talk about Harry Potter in French with your cool volunteers. Their French is so beautiful. I want to have beautiful French like them." – Child 14, Ontario

- All respondents indicated that no caregiver in the home speaks French.
- 22% of families indicated that neither French nor English is their first language (this question was not worded correctly, it should have been directed at the parents only).
- 84% of respondents indicated that they were not able to financially afford a tutor (the question did not specify if this was due to recent events causing financial hardship or an on-going need).

YOUTH *By the Numbers*

Numbers and statistics related to youth

Concours



1 Branch
Concours virtuel

911 Concours virtuel
Participants
Across Canada

347 Concours virtuel
Participants
from BC

24 Concours virtuel
Participants
from Yukon

Socio-cultural Events



13 Chapter
Socio-cultural
Projects

11 Communities in
the 4 Quadrants
of BC Impacted

4,918 Students

3 Branch-led
Socio-cultural
Youth Events

16,974 Young People Reached
Across BC and the Yukon

Youth Camps



1 Virtual Spring Break
Camp Offered

829 Camp
Attendees

Student Incentives



280 Incentives, Bursaries or
Scholarships Awarded

\$25,980 Value of Incentives,
Scholarships

MEMBERS, VOLUNTEERS AND DONORS

CPF MEMBERSHIP EXTENSION

Shortly after COVID-19 emerged, the decision was made nationally to offer free memberships to new and renewing members during what was a very unstable time for many. The Branch seized this opportunity to focus on growing our member base and highlighting the benefits of joining CPF BC & Yukon.

In order to continue to fund our Chapters who rely so much on membership rebate monies to continue activities, the Branch created a subsidy of \$20 paid to the Chapter for each new member that signed up during the free membership period. This resulted in over \$17,000 paid to Chapters around BC and Yukon, directed from the unspent travel budget.

BEGINNER FRENCH CLASSES FOR PARENTS

We were pleased to be able to offer sessions of Beginner French Classes for Parents to our members during the past year. The classes were taught virtually by Elia Durand, instructor with Alternative French and the feedback was excellent. The first group progressed onto Level 2 and we hope that everyone is finding it much easier to help with their children's homework after attending these classes.

CONNECTING WITH CHAPTERS DIFFERENTLY

Since travel has been on hold for most of the year, the Outreach Team quickly realized that it was necessary to connect with Chapters in a different way. We planned quarterly mini-conferences that were open to all to attend and focused on training, support and connections. A highlight was the presentation by Dr. Jason Cressey on Resilience during the pandemic.



"I liked the friendly atmosphere. It is always a pleasure to hear from the branch and meet parent volunteers from other chapters."

– January Conference Attendee

"Elia is a fantastic instructor. She is very clear and encouraging, and I would definitely take another class with her, if offered."

– French Classes for Parent Participant

"I most enjoyed the sincerity and knowledge that the hosts shared with all of us. Collaboration always re-inspires me to find energy and try some new ideas with our local chapter." – Virtual Conference Attendee



MEMBERS, VOLUNTEERS AND DONORS

Chapter Highlights

Proud to
support
38
Chapters
throughout
British
Columbia

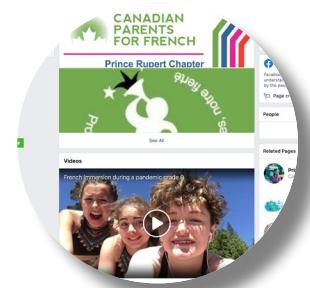
CPF Nanaimo-Ladysmith: This Chapter organized a group of youth who filmed three French cooking videos which were shared on their Chapter's YouTube channel and promoted by the local school districts. The videos were followed by a Kahoots trivia game to test the chefs in-training on their newly acquired vocabulaire. In order to learn about the local First Nations culture, students took part in a French scavenger hunt. Students who participated had to first solve riddles and then take photos of the clues in order to be entered to win prizes. The Chapter partnered with businesses in the community who donated the prizes. What a great way to collaborate!

CPF North Vancouver: The district continued the tradition of *Concours*. Although held virtually, winners were awarded beautiful wooden medals designed specifically for the event.

CPF Okanagan-Skaha: The French immersion Grads from Okanagan-Skaha were still able to celebrate with the support of the local CPF Chapter. Students were honoured for achieving the Dual Dogwood Diploma while playing games and doing activities in French. Each graduate went home with a sweet maple treat in recognition of their accomplishment.

CPF Prince Rupert: The Chapter had students help to develop content for their Chapter's Facebook page. This was in the form of two videos entitled *Bonjour Prince Rupert!*, which were recorded by French immersion youth and touched on life during the pandemic. The links were shared with local media and key community stakeholders. What a fun way to get young people involved with the Chapter.

CPF Quesnel: During French Immersion Week in Quesnel, the French immersion schools got together to celebrate the diversity of French language and each class presented about a different country around the world where French is spoken. The event included on-line workshops presented by *Theatre La Seizieme* and created connections by enabling classes from elementary, middle and high school to meet virtually.



MEMBERS, VOLUNTEERS AND DONORS

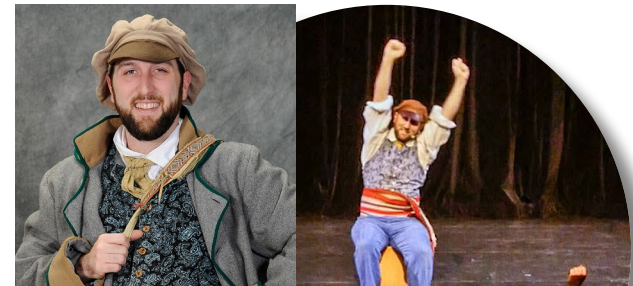
Chapter Highlights

CPF Vancouver: By partnering with schools in the district, the Chapter was able to host various virtual socio-cultural workshops including *Just Aissi's* gumboot dance activity, an interactive program offered by the Cosmodome in Montreal, as well as a performance by *TiBert le Voyageur*. The workshops were enjoyed by all and the funding helped out local schools.

CPF Saanich: Volunteers got creative around the region this year to bring cultural events to their students and encourage them as they grapple with a new world of virtual education. CPF Saanich pivoted from their traditional Kindergarten/Grade 12 gift exchange, which allows the youngest students to connect with the graduating class in a memorable way, and found another way to send their grads on their way. They made a celebration video featuring Branch president Nancy Taylor and images from the students, from the day they entered Kindergarten to their final days in Grade 12 French class. The Saanich Chapter also hosted karate workshops in French in partnership with a local business, as well as a new Zumba class.

CPF Victoria: An annual tradition for the Victoria Chapter is to award four \$250 prizes to outstanding students from the French immersion graduating class. When applying for the award, students are asked to answer questions about their experiences with French and the advice they would give to a student entering the Late French immersion program.

CPF Castlegar: Although a smaller Chapter, CPF Castlegar had many successes this past year and is hoping to encourage more parents to join in the coming school year. Their initiatives included developing their Facebook page, running a successful fundraiser with West Coast Seeds and encouraging French in the community by handing out French learning materials through the local library. *Bonhomme Carnaval* visited the West Kootenays in November, thanks to an invitation from CPF Castlegar. The Chapter took their local students on a virtual scavenger hunt, asking students to identify where *Bonhomme* popped up in photos around town for a chance to win a prize. We love the idea – merci, CPF Castlegar! Other Chapters such as Delta and Okanagan-Skaha replicated the idea in their communities too, with great success!



MEMBERS, VOLUNTEERS AND DONORS

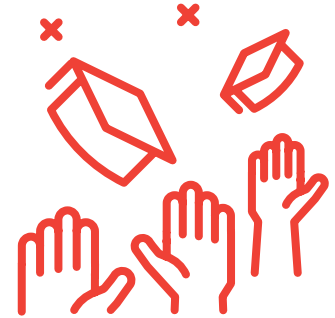
Chapter Highlights

CPF South Cariboo: Volunteers with CPF South Cariboo took the idea of free virtual tutoring and ran with it. In winter 2020-21, they launched their own Afterschool French Activities & Language Club which was 100% French language and culture for local students. A Christmas fundraiser even allowed the Chapter to raise enough money to pay its tutors – local high school seniors or recent grads – to support the program’s students.

In addition, the local winter Carnaval went ahead but on Zoom this year. The highlight was French baking classes taught by Grade 12 students which encouraged family participation. Ski lift tickets were reimbursed for students who submitted a poem or essay in French about how they enjoy winter. The organizers hope to keep some of the successful virtual activities going, even when things are back to normal again.

CPF Burns Lake: It took more than a year of advocacy, research and drumming up support for French immersion in their community, but CPF Burns Lake began to see the results of their efforts in March 2021. At that point, their advocacy had nearly tripled Kindergarten registration for the program starting Sept. 2021, when compared to previous years’ numbers. We are so proud of, and thankful for, their efforts.

CPF Richmond: We know language learners are talented and bright, but CPF Richmond allowed many of their local students the chance to shine even brighter with CPF Richmond Idol Singing Contest. Students sent in videos of themselves singing French-language songs and the results were incredible. If only we could have seen them sing in person – there would have been encores and standing ovations galore!



MEMBER AND VOLUNTEER ENGAGEMENT *By the Numbers*

Numbers and statistics related to member engagement

Membership Engagement



2,520 NEW Organizational Members

2,310 NEW Individual or Family Members

Parent / Family Events / Adult French Lessons



27 Events, Activities

1,080 Parents / Adult Participants Reached



19 Spring Break Camp Activities



2 Movie Nights

166 Families Participated

515 Families Participated

Member / Volunteer Engagement



434 Volunteers

6,913 Volunteer Hours

Volunteer Recognition



16 Volunteer Appreciation Events

2 Volunteer Awards *Bouquet de merci*

Chapter Support



38 Active Chapters or Teams

193 Volunteers Recognized

- 2 Bouquet de Merci winners recognized at the AGM and Conference
- 66 Volunteer Judges thanked with gifts
- 110 Volunteer Tutors thanked with gifts
- 15 Volunteers recognized by National

The Pandemic's Effect on Access to French Immersion Education

When schools first closed down due to the pandemic, hundreds of parents reached out to us inquiring about online learning courses in French. Many school districts offered online courses in English, but not in French. This highlighted a problematic discrepancy.

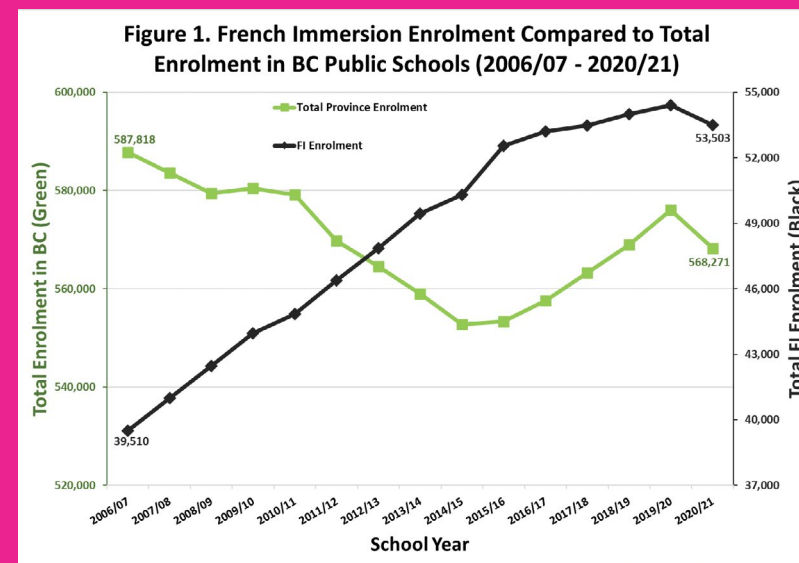
With our support, parents started sending letters to the Minister of Education calling for more virtual and distributed learning in French. In all, roughly 120 emails were sent with our support from 16 different BC communities.

We believe French immersion programs suffered during the pandemic, in part, because these online courses were not available. We've heard of parents who transferred their children to the English program where online courses are more accessible and better supported.

The BC Government is currently preparing to launch "Online Public Schools" for the 2022/2023 school year. This planning is in an early phase. We have already begun collaborative conversations with the BC Ministry of Education about the courses that will be available in these online schools to ensure the needs of the province's French immersion students are met.



Decreases in French Immersion Enrolment



Unfortunately, French immersion enrolment fell for the first time in over 20 years this past school year. This decrease mirrored a decline in overall enrolment. According to the BC Ministry of Education overall enrolment fell, largely because non-resident students were unable to travel or stay in British Columbia due to the pandemic. Parents have told us they withdrew their children from the French immersion program because of the lack of online and distributed French courses. This is of grave concern to our Branch.

We intend to work closely with the Ministry of Education to ensure there are robust online options *en français* not only for students learning from home during the COVID-19 pandemic, but for all students regardless of where they live. It has been a challenge for rural and remote school districts to offer French immersion classes through to Grade 12. This has deprived many learners the opportunity to graduate with the Dual Dogwood. The new Online Public Schools could ensure that very student, regardless of where they live, has the opportunity to learn French and access the French as a second language program that meets their needs and aspirations.

CPF ADVOCACY IN ACTION *By the Numbers*



Numbers and statistics related to advocacy

Info, Research Inquiries



1 Research Inquiry
(BC and Yukon Enrolment Statistics)

Advocacy Training for Staff / Volunteers



1 Advocacy Training offered

Teachers / Educators Events, Meetings, Awards



2 Teacher Awards
(Eliesse Harpaz and Beatrice Lew)

Partners



21 Existing Partners

1 New Partner
– ACUFC

7 Joint Initiatives

Media Releases and Mentions



23 Media Releases

5 Media Interviews

62 Media Mentions

CPF Network: Building Leadership Expertise

CPF BC & Yukon Board of Directors

On Saturday, September 19th, 2021, at the 43rd Annual General Meeting, Canadian Parents for French – BC & Yukon Branch elected the new Board of Directors for the 2020-21 fiscal year:

Nancy Taylor to serve as President

John Aldag to serve as Vice President

Rachel Dalton to serve as Treasurer

Kennedy Barbosa to serve as Youth Representative

Sincere thanks were extended to outgoing President, **Shawna Larade**, who remained on the Board as Past President, as well as to outgoing Vice President, **Carmen Woo**.

During the year, we welcomed the following people by appointment:

Lucie Ferrari, Director

Patti Holm, Treasurer



Shawna Larade



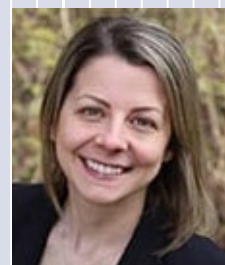
Nancy Taylor



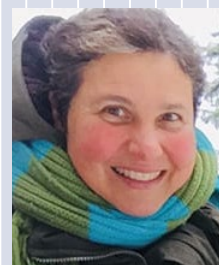
John Aldag



Carmen Woo



Rachel Dalton



Lucie Ferrari



Patti Holm

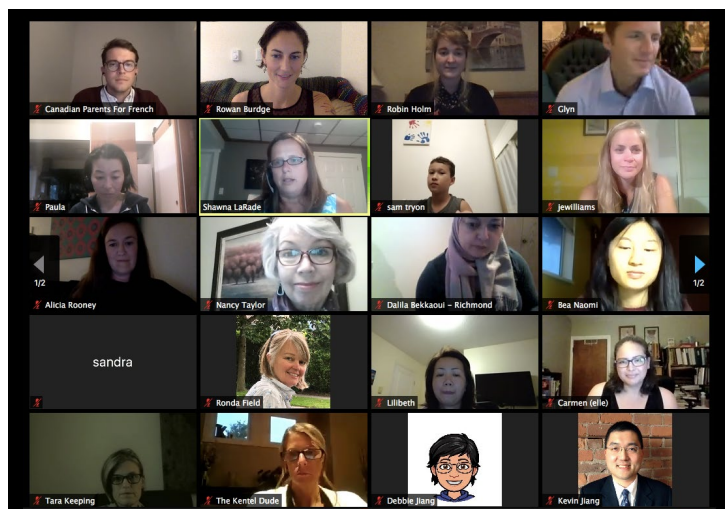


Kennedy Barbosa

CPF BC & Yukon AGM Virtual Meeting

CPF BC & Yukon held its latest AGM and Conference, on September 18-19th, 2020, via Zoom, due to gathering and travel considerations around COVID-19. We shared ideas on how to adapt French programming to an era defined by a pandemic, celebrated selfless volunteers and teachers, and elected a new Board to guide us through 2020-21.

We can't wait to gather in person again soon!



CPF Network: Building Leadership Expertise

Concours virtuel How-to Seminar with Former Winners

CPF BC & Yukon invited two Concours virtuel 2020 winners to share their tips for 2021 participants during a Q&A forum in March 2021. **Aina Rabesoa** and **Kyle Palacios'** winning videos were dynamic, funny and personal, so we were excited to share their knowledge with this last year's students.

That's the beauty of Concours virtuel!



Kyle urged people to be patient when recording.
"If you don't like how a clip turned out, simply re-record it!" he said.



Aina's biggest suggestion for students was to pick a subject they were passionate about.
"That way, your interest will come across much stronger in the video," she said.

CPF BC & YUKON *By the Numbers*

Numbers and statistics related to the organization

BOARD SUCCESSION, GOVERNANCE & LEADERSHIP LEARNING OPPORTUNITIES



5 Learning Opportunities (Staff and Branch Board)

9 Branch Board and Special Meetings

39 Attendees at Branch AGM

4 Committees

PARTICIPATION IN NETWORK / NATIONAL EVENTS



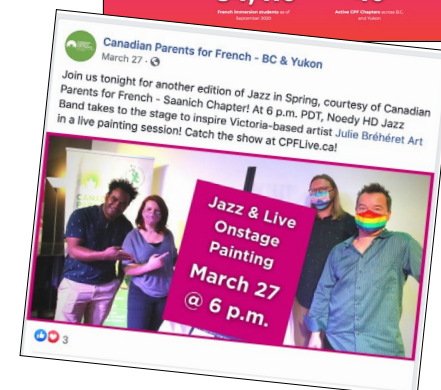
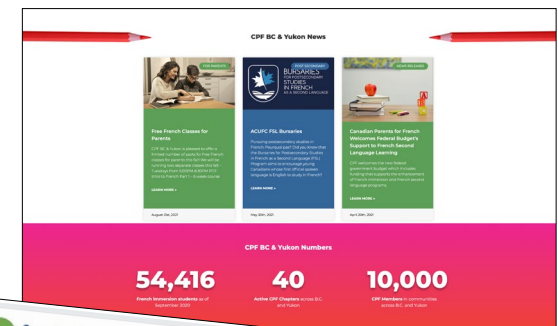
39 Attendees at Network, National Meetings and Trainings

20 Attendees at National Conference & AGM

BY THE NUMBERS

WEB & SOCIAL MEDIA

Website (using Google Analytics)	Apr 1, 2019 - Mar 31, 2020	Apr 1, 2020 - Mar 31, 2021	bc-yk.cpf.ca
Number of users	38,000	47,100	24% increase
Number of new visits	-	46,805	
Number of sessions	48,000	64,139	34% increase
Number of page views	77,301	97,330	26% increase
Average session duration (in minutes)	2:42 mins	1:27 mins	46% decrease
Twitter			
Number of followers	1,243	1,298	10% increase
Number of profile visits	2,663	3,398	28% increase
Number of mentions	471	315	33% decrease
Number of tweets	435	453	4% increase
Number of impressions (likes and re-tweets)	78,066	47,313	39% decrease
Facebook			
Number of followers	3,970	4,217	6% increase
Number of page likes	3,946	3,979	1% increase
Total Reach	213,748	602,749	182% increase
Engagement (likes, comments, shares)	5,916	2,555	57% decrease
Instagram			
Number of followers	276	422	53% increase
YouTube Channel			
Number of new videos posted	1	18	1800% increase
Number of subscribers	30	66	120% increase



BY THE NUMBERS

2020-2021 FINANCIALS

Revenue

Department of Canadian Heritage	364,512
British Columbia Ministry of Education	85,105
Membership	3,974
Sponsorships	36,740
Other Revenue (product sales, rent, contracts)	7,729
Total	498,060

Expenses

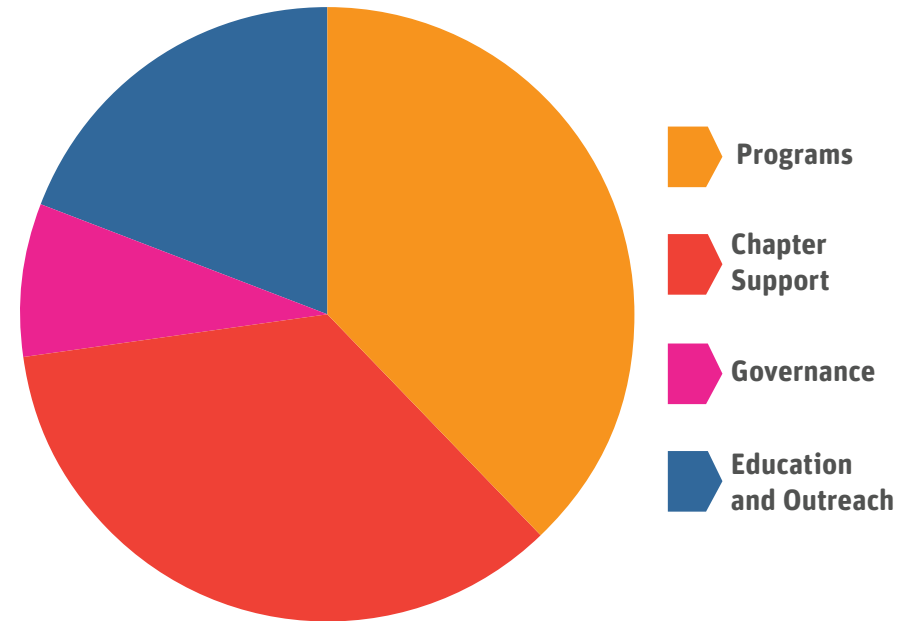
Salaries	301,252
Honoraria	36,744
Travel & Accommodation	1,946
Publicity	19,422
Operational Costs	46,640
Other	107,217
Total	493,799

CPF Branch Statement of Operations

Revenue	498,060
Expenses	493,799
Excess or deficiency of revenue over expenses for the year	4,261

Expenses broken down

% Programs	38%
% Chapter Support	35%
% Governance	8%
% Education and Outreach	19%
Total	100%



FUNDING ACKNOWLEDGEMENTS

Thank you - Merci

CPF BC & Yukon acknowledges the important financial support of the Government of Canada through the Department of Canadian Heritage

Funded by the
Government
of Canada

Financé par le
gouvernement
du Canada

Canada

We acknowledge the funding support of the British Columbia Ministry of Education



Ministry of
Education

Thank you to our many partner organizations:

CPF BC & Yukon acknowledges receipt of two \$1,000 grants, provided as part of the More French, S.V.P! and the Mary Joyce Booth endowment

Thank you to CPF National for their ongoing support

Merci to Conseil scolaire francophone de la Colombie-Britannique, Conseil jeunesse de la Colombie-Britannique and our Branch Network for supporting Concours Virtuel 2020



Office of the
Commissioner of
Official Languages

Commissariat
aux langues
officielles



L'Association des collèges et universités de la francophonie canadienne (ACUFC)

Thanks to the generous support of our Membership Drive Prize Donors:

Fort Langley National Historic Site, BC Family French Camp, Kidsbooks and Idello



Parks
Canada



Kidsbooks



Executive Director's Message



This year we have had to pivot to adjust to the many changes that have come our way. The office is closed and the staff team continues to work remotely from home. Travel continues to be suspended, as the public health orders are currently asking us not to leave our neighbourhoods. All that being said, we have had a very productive year, and managed to reach our membership through virtual events, online programming and social media.

Increasing FSL Youth Access and Participation

- We launched our free, volunteer, virtual tutoring program this year, which continued until spring break. Our pilot was in the fall, and we had 100 kids sign up within a few hours.

Building Member, Volunteer, Donor Engagement

- We held a virtual conference in January with some fantastic speakers who spoke to advocacy, engaging local decision makers, social and digital media, succession planning and volunteer burnout, and more. We also played a fun and engaging trivia game.

Advocating for Universal Access to Programs

- Key priorities highlighted were the teacher shortage (recruitment and retention), access to at-home, virtual, and hybrid learning options, and the need to require French Advisory Committees for districts to receive Federal French Funds.

Building Leadership Expertise

- We are continually working on leadership opportunities for our chapter volunteers, such as the chapter training modules, mini-conferences and our Facebook leadership group.

As we look forward to the year ahead, we hope for continued growth in our membership, expansion of opportunities for youth and the on-going support from our partners and funders.

Rowan Burdge
Interim Executive Director
CPF BC & Yukon



Awards

Bouquet de merci:

Joanna Williams, Teacher in Ridge Meadows

Joanna was recognized by a former student's family for her patience, support and belief in a Maple Ridge student on whom she left a positive impression. *"He started to making friends again, and he told me how much he loved his teacher Joanna, he told me she is the best teacher ever,"* the student's mother wrote.

Paula Ng, Chapter volunteer in Nanaimo-Ladysmith

"I'm sure she has done much more which I am not aware of, [being] fairly new myself in the groups," her nominator Francine Dupuis wrote. "I've only been involved with the chapter for a couple of years, but I am so impressed with her dedication to French education in B.C. and the promotion of French language in general."

Teacher Award:

Beatrice Lew, Richmond

Though Beatrice came to French language later in her education, her volunteer work with CPF BC & Yukon, as well as her teacher reference, suggest that she possesses the oral and written abilities and knowledge necessary to impart French-language learning on her future pupils.

Eliesse Harpaz, Burnaby

Eliesse demonstrated that her passion for French runs beyond the classroom. She spent time as a monitrice with BC Family French Camp, first as a junior leader in her Grade 10 summer, and eventually as a full leader. Recognizing her as an avid volunteer and learner, we are thrilled to know she can now deploy this knowledge of the bilingual opportunities available to young people to help her own students in the future.

Canadian Parents for French across Canada

The **Canadian Parents for French** Network collaborates by working together, demonstrating strong leadership and true impact across the country.



**CANADIAN
PARENTS
FOR FRENCH**
BRITISH COLUMBIA
& YUKON

Meet our 2020-21 BC and Yukon Branch staff:

Executive Director	Glyn Lewis
Outreach Manager	Rowan Burdge
Office and Financial Manager	Alicia Rooney
Projects Coordinator	Robin Holm
Digital Coordinator	Jensen Edwards
Office Support	JiaJia Zhang

Canadian Parents for French British Columbia & Yukon

227 - 1555 W 7th Avenue
Vancouver, BC V6J 1S1

Phone: 778.329.9115
E-mail: info@cpf.bc.ca

bc-yk.cpf.ca

CONNECT WITH US!

 @CPF.Yukon
 @CPFBC

