



**CANADIAN
PARENTS
FOR FRENCH**
BRITISH COLUMBIA
& YUKON

ANNUAL REPORT 2014-2015 RAPPORT ANNUEL



PRESIDENT'S REPORT | RAPPORT DE LA PRÉSIDENTE

Quelle bonne année pleine du succès ! **Another successful year!**

Strategic Plan

The Canadian Parents for French BC and Yukon Branch Board is pleased with the successful progress our staff is making in following our Branch strategic plan. The BC and Yukon staff works very well through the leadership and guidance of our Branch Executive Director, Glyn Lewis, to plan, implement and evaluate tasks in the domains of membership, advocacy, education, cultural awareness and benefits of French as a Second Language, and partnerships with franco-phone and francophile groups.

Currently, Canadian Parents for French National is updating the national strategic plan. Branches and Chapters will be able to use the final version of this renewed plan to create their own. More information will be available about the plan after the National AGM in Québec in October.

Policy and By-laws

During the 2014-2015 year, our Branch board has again worked diligently at updating policy documents. Once again, Branch Vice-President, Diane Tijman, has very effectively led the updating of policies and procedures. The Board's goal in doing this thoughtful work is to streamline and clarify processes. Thank you to Diane and the entire Branch board for this thorough work.

Your Board at Work

The BC and Yukon Branch board has been extremely effective. It has been a pleasure to welcome two new board members: Marguerite Kuiack from the Yukon and Darian Pang as the new board youth rep. Both new members have brought very fine expertise to the board. I am grateful to these two new board members and to other board members: Diane Tijman (Richmond), Rebecca Beuschel (Quesnel), Greer Cummings (Vancouver Island), Patti Holm (Kamloops).

Membership Events

- The October 2014 CPF Conference and AGM in Ottawa went very well and included several helpful workshops. Our Branch successfully implemented the opportunity for members to participate in the BC and Yukon AGM in Ottawa by teleconference. Several members took advantage of this opportunity.
- Thanks to our staff, many volunteers, and hundreds of FSL and francophone students, *Concours d'art oratoire* was again very successful. In addition to our regular *Concours*, our staff Projects Coordinator is experimenting with a new initiative for students to present *en français*, called *Jeunes Artistes*.
- For *Concours*, it is a pleasure to thank the many volunteers who put on this enormous event:

continued next page

PRESIDENT'S REPORT | RAPPORT DE LA PRÉSIDENTE (suite)

Chapter volunteers and students who staff the registration tables and presentation rooms, Masters of Ceremonies from Radio-Canada, speakers and judges from other francophone partners, in particular, Dr. Renée Hamilton-Clark, our long time chief judge for *Concours d'art oratoire*. Thank you to Heather Bartlett, CPF BC and Yukon staff Projects Coordinator, for leading the huge venture of *Concours d'art oratoire* for our Branch.

- Canadian Heritage also receives an enormous thanks for their funding of *Concours d'art oratoire* and many other events that CPF implements. Our organization greatly appreciates the financial support of Canadian Heritage.

Advocacy

- Our BC and Yukon Branch has worked hard to advance advocacy issues again this year. Kudos to our Branch Executive Director, Glyn Lewis, who is a very effective media spokesperson. Glyn has been able to access many media interviews, *en français* and in English, related to advocacy issues of registration places in French immersion programs and the shortage of FSL teachers.
- Our Branch commissioned a research study during the summer of 2014 about FSL teacher shortage issues. Glyn has effectively used this research study in many media events and meetings with stakeholders.
- Our Branch was a key leader in implementing a visit to a school by the French Ambassador in March 2015. Glyn Lewis and Diane Tijman were in attendance as French immersion students in the Richmond School District enjoyed a visit by the French Ambassador. The Ambassador was pleased to speak with children in French, English, Mandarin and Mongolian!
- Our Branch has had successes in promoting increased registration places for French immersion Kindergarten students. The Yukon Chapter was able to add a second school for French immersion enrollment. Congratulations to the Yukon Chapter for your accomplishments and the aplomb with which you maintain your relation-

ships with the Yukon Department of Education!

- We believe our Branch is making progress in some BC school districts in increasing the awareness of making more places available for French immersion registrations.
- Our Branch continues to interact with the BC Ministry of Education related to French immersion registration, the FSL teacher shortage, and funding. We are very appreciative of the Ministry of Education's continued financial support for our Branch's socio-cultural funding that is distributed as grants to our Chapters.

Fiscal Responsibility

The BC and Yukon Branch board is pleased to report that the Branch was effective in progressive actions throughout the 2014-2015 fiscal year. Board and staff were actively engaged in fiscal oversight as well as exploring funding diversification strategies in support of CPF's long term sustainability goal related to CPF's mission and values. Expenses remained well controlled and aligned with national industry (educational non-profit) practices. For additional financial information, see Greer Cummings' financial report later in this Annual Report.

On behalf of the Branch board, I thank you for your support.

Merci beaucoup,



Patti Holm
Branch Board President
Canadian Parents for French
BC and Yukon

The life of any organization, much like life, should go through phases of growth, development, reflection and renewal. These past few years have been a much needed opportunity for CPF BC & YK to bring in new ideas, new energy, and a new modus operandi. *Evolve, they say, or perish.*

As we wrap up the 2014-2015 fiscal year, I am pleased to report that we have successfully reinvented our Branch office, our operations, our programming, and our services in a number of important ways.

Here is a high-level summary, with more concrete examples in the sections to follow.

First, we have **increased our capacity to effectively communicate** with our members, partners, and stakeholders. To remain relevant and respected our presence needs to be felt. Our members need to see the value of our hard work; our partners need to see us a powerful conduit to engage parents, and decision makers need to see us as an organized and engaged network. To this end, we have greatly increased our digital engagement capacity through emails, website traffic, and social media. We have also greatly increased our visibility in traditional media, be it T.V., radio, or print. Finally, to help local chapters develop their communication acumen we have provided a number of online and one-on-one training sessions. Together, we are more visible and present and this is a great step forward for our 37-year-old organization.

Second, we have **invested in research**. French second language programs exist, in large part, because parents lobbied for them. To help shape debates and build our authority to speak credibly on issues we needed to have more data and best practices at our fingertips. This included: enrolment trends and analysis, reports on specific issues (i.e. teacher shortage), and collecting best practices from educators and researchers alike. Every summer for the past few years we have commissioned a special report on the state of FSL in BC & YK to help us answer questions born out of local challenges. We then used our findings to better support local parents with their advocacy, raise public awareness, and influence decision makers. *The guiding philosophy is "research in motion."*

Third, we have undertaken a number of projects to connect with people who have greatly supported, or greatly benefited from, French second language education here in B.C. and the Yukon.

Let's start with our history. CPF BC & YK was created in September of 1978 by a group of parents from Victoria, North Vancouver, Burnaby and Richmond. Since 1978, thousands have given their time and their energy to our organization. Some organized French summer camps, others lead heated campaigns to create or save a local program, others helped grow their Chapter or the Branch. These "Legacy Supporters" contributed something important and in many cases have incredible stories to share. Over the summer we spent weeks going through our archives to identify these past leaders and reached out to them. This coming year we will conduct interviews and archive their personal stories. Now that we know who they are, and have their contact info, we will regularly and actively stay in touch with these **Legacy Supporters** and invite them to important events. The Legacy Supporters have given so much to FSL education, and Canadian Parents for French and it's a shame we haven't stayed in contact with these past leaders. We look forward to reconnecting and re-building those relationships. *To know who you are, they say, is to know your history.*

Moreover, after 40+ years of French second language education it dawned on us that we have very little contact with FSL graduates. We knew, anecdotally, that many had gone off and made the most of their experience learning French. There were those who travelled to French speaking parts of the world, or who found careers that require them to speak French, or who met their life partner by striking up a conversation, *en français*. These are the stories, and the benefits of FSL education, we need to archive and share with the current generation of FSL learners, partners, and decision makers.

Another added benefit would be to have a much larger alumni community that could support CPF as volunteers, allies, and hopefully as donors. We're calling this special project, *"Where Are They Now?"* and it will continue into the 2015-2016 fiscal year.

Socio-Cultural Programming – Growing Through Promotion

The year began with the 32nd annual *Concours d'art oratoire* at SFU Surrey.

Province-wide attendance continues to hold strong at 10,000 with roughly 240 reaching the provincial finals. Through concerted effort the quality of the

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judging was greatly strengthened this year – we created a VIP judges category – and a photographer was hired to help us capture the award ceremonies. For the second time, very targeted local media releases were sent after the event, which generated over 30 media stories. Many school boards and partners re-shared our announcements with their networks. We learned that school districts are incredibly keen to share success stories from their local school community.

Responding to feedback from educators and language coordinators we began to develop a more creative and less structured approach to Concours, which we're calling *Jeunes Artistes*. This project, which launched this October, is an open format, creative arts competition geared to engage all learn-



Senate Deputy Leader Yonah Martin with an excited Concours winner.

ing types. Students can present in categories like storytelling, spoken word, singer/songwriter and documentary film-making. While the structure is much like Concours, students have more flexibility in how they choose to present their idea. We successfully secured Canadian Heritage funding to pilot the project in 2015-2016.

2014-2015 also marked the beginning of a new Socio-Cultural contribution agreement with the BC Ministry of Education. Fortunately, after a number of meetings with the new French Programs team, we were able to re-secure the \$95,000 socio-cultural

LIFESTYLE

Conquering the Concours



French immersion students Jessica Linenko (left), Rebecca Habershtock, Katrina Pleasance, Ben Miller, Lucas Newman, Kristen Morgan and Kristian Hovdebo have all excelled at this year's Concours d'art Oratoire. — Image Credit: Katherine Mortimer/Morning Star

envelope with the Province, which largely enables our local chapters to continue to host local programming in French. The office continues to refine and improve the socio-cultural grant funding criteria and reporting framework.

In total, 3,275 volunteer hours were dedicated to planning and hosting 50 local extra-curricular activities for over 21,400 youth and community members across BC & Yukon.

Advocacy & Research – Influencing The Debate & Building Credibility

While program capping remains a hot-button issue, the strategic advocacy focus this year shifted to the shortage of FSL Teachers. As FSL programs have grown, so too has the need for enough qualified teachers. In 2013, we learned that school districts were having an increasingly difficult time recruiting qualified teachers for available positions. Some school district administrators told us that the FSL teacher shortage was actually hindering their ability to expand programming.

In the summer of 2014 we commissioned a comprehensive **State of FSL in BC & YK** report that looked at enrolment trends, including growth and attrition. We also conducted a special survey to better understand how acute the **FSL teacher shortage** was, and what are some best practices and common policy recommendations to address the challenge. A number of stakeholders, educators and researchers helped us develop our survey questions including: Kim Lockhart, professor in the Faculty of Education

at the University of British Columbia; Silvana Sam, Recruitment Coordinator, Make A Future, Careers In British Columbia Education; Danielle Arcand, Directrice adjointe, Bureau des affaires francophones et francophiles (BAFF); Dr. Peter Grimmer, Professor and Head of Curriculum and Pedagogy, Faculty of Education at the University of British Columbia; Isabelle Côté, Lecturer, French Education, Faculty of Education at Simon Fraser University; and Shawn McMullin, Director of Certification, BC Teacher Regulation Branch.

Key Findings:

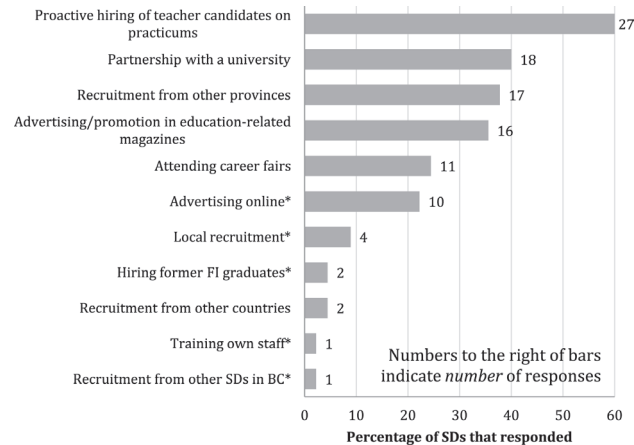
- 86% of school districts indicated that it is “challenging” or “very challenging” to fill all available FI teaching positions.
- 50% of school districts indicated that the lack of qualified FI teachers is the number one challenge to expanding FI programs in their school district.

French Immersion

Figure 3. Responses to Q5. “How challenging is it for your school district to fill all available French Immersion positions with qualified teachers?” (choose one answer)



Figure 7. Responses to Q6. “What have been the most effective ways for your school district to recruit French Immersion teachers?” (choose all that apply). Asterisks (*) indicate responses aggregated from comments to “Other.”



Core French

Key Findings

- 78% of elementary and middle school Core French teachers indicated that they do not feel comfortable speaking French.

Figure 12. Responses to Q15. “What challenges does your school district face in recruiting Core French teachers?” (choose all that apply). Asterisks (*) indicate responses aggregated from comments to “Other.”

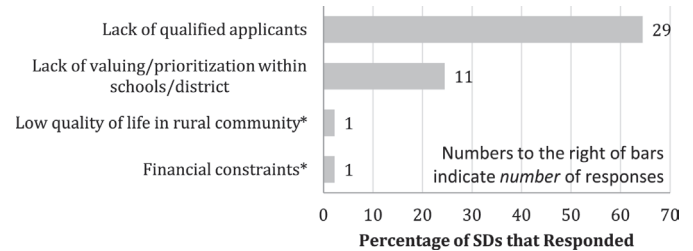
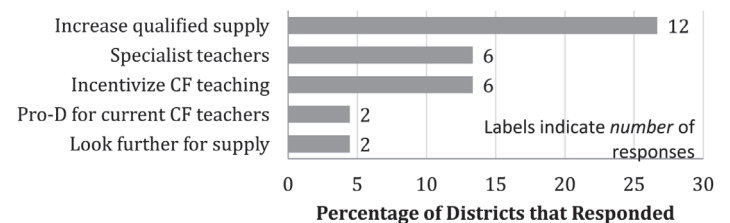


Figure 16. Responses to Q18. “What recommendations do you have to help address the shortage of qualified Core French teachers province-wide?” (open-ended)



In October we launched the final report: *Falling Behind: Addressing the shortage of qualified FSL teachers in BC & YK*, to the media, our partners, researchers, educators and stakeholders.

The report launch generated 32 media mentions including: Global TV, Vancouver Sun Feature, CKNW, CFAX, Kamloops Radio, Radio-Canada, Royal City Record, Salmon Arm, Castlegar, Trail News, Nelson Star, Victoria Times Colonist, Quensel, Parksville-Qualicum, Port Alberni, Burnaby Now, Burnaby Leader, Tri-Cities Now. The report was also directly delivered to 60 key decision makers and decision making bodies, including: the Teacher's Regulation Branch, the BC Ministry of Education, the Federal Immigration Minister, the Ministry of Skills and Labour, and Deans of Education Departments across B.C. We also met directly with a number of key individuals to discuss our recommendations, including the Deputy Minister of Skills and Labour, Athana Mentzelopoulos and the Dean of SFU's Education Program, Dr. Kris Magnusson. Even the BC Minister of Education, Peter Fassbender, was briefed on the report and commented on the report recommendations in an interview with Global TV.

Shortage of French teachers acute across B.C., report finds

Instructors are 'in demand and they know it'

BY TRACY SHERLOCK, VANCOUVER SUN APRIL 21, 2015

French immersion Program Capping (in some way shape or form) has been reported in 23 school communities: Vancouver, Surrey, New Westminster, Richmond, North Vancouver, West Vancouver, Delta, Maple-Ridge, Abbotsford, Langley, Kamloops, Penticton, Vernon, Salmon Arm, Cranbrook, Nelson, Kelowna, Nanaimo, and Victoria. We continue to lobby the Provincial Government to set aside a more robust "French immersion growth grant." We have heard reports that the Ministry is trying to provide modest increased support to school districts that create new FI programs.

Chapter Development – Working On Our Skills

CPF BC & YK membership held steady with the 7,100 active members, and 46 active Chapters, including new Chapters in starting again in Abbotsford, and Langley. We continue to be the

largest CPF Branch in Canada, in terms of Membership, Chapters, and volunteer hours.

We successfully secured a BC Gaming Grant to **continue to build training workshops for our Chapter volunteers**. The key pillars of these online and face-to-face training included: Governance, Financial Accountability, Strategic Planning, Volunteer Recruitment and Retention, and Communication.



CPF BC & Yukon Vice-President Diane Tijman and Outreach Officer Kirsty Peterson represent CPF at our booth.

In total, over 12 workshops were hosted with over 50 chapter volunteers attending the training sessions. The feedback on this training has been overwhelmingly positive and we plan to continue seeking BC Gaming funding to host and expand these skill development opportunities.

Partnership Development – Stronger Together

With school trustee elections this year we placed increased focus on our outreach to the BC School Trustee Association conferences. We attended all three of their conferences: May, December, and April. We have developed stronger relations with their President, Teresa Rezansoff, and shared their "How To Run As A School Trustee" resources with our members.

Moreover, the Branch also developed and co-delivered a 70-minute presentation at a May BC School Trustees Association Conference, with a focus on quality, CEFR, access, and best practices. 25 school trustees attended our presentation, including many past CPF Chapter Presidents. Rémi Marien from *le Conseil Jeunesse* was our co-presenter.

We continue to maintain active relationship with many Francophone partners including Alliance Française, FFCB, Radio-Canada, Office of the Commissioner of Official Languages, Conseil Jeunesse, and many more.

Fundraising – A Top Priority

CPF BC & YK relies on the Federal and Provincial government for a substantial amount of our core and special project funding. As good stewards of the organization we must continuously evaluate our long-term sustainability -- most importantly with respect to funding. As our funders have pointed out, we need to diversify our funding base if we are to remain resilient and sustainable.

In this vein, the Branch office with the support of Greer Cummings, Finance Committee Chair, developed a **5 Year Strategic Fundraising Plan**. The main pillars include: small year-end donations, corporate donations, foundation/Government grants, and bequeaths. This year we put many of the pieces in place to begin raising critically needed funds from members and supporters including through: *Where Are They Now*, *Legacy Supporter Outreach*, and increasing our digital engagement effectiveness. All fundraising will be outcome specific, i.e. help us enable more youth to attend Concours, or to conduct research, or to assist in local advocacy battles.

Operations – An Innovative, Strategic, and Dynamic Branch Office

Our staff have been instrumental in proposing new ideas, implementing efficiencies, adopting new technologies and tools, and taking our organization to the next level. Their level of care and attention to enabling the work of the chapters and the volunteers is truly commendable and greatly appreciated.

I would like to specifically thank Heather Bartlett, Projects Coordinator; Ben Wong, Office and Financial Administrator; Kirsty Peterson, Outreach Officer; and Alicia Rooney, Office Support for all their energy and

effort. People are at the heart of this organization and we have a tremendously dedicated, innovative, and hard working team at the Branch office. I can't thank them enough for their positive energy and collaborative approach. They continue to take our organization to the next level.

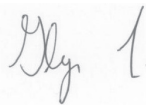
In addition, the Policy committee met three times to draft and develop a new **Policy Manual**, which has now been adopted by the Branch board of directors.

Summary

Many of our partners, colleagues, and funders have consistently commended CPF BC & Yukon, and all of the volunteers and staff for its collective vision and its collective strength.

I thank each and every individual who has helped make a real impact in the lives of tens, if not hundreds, of thousands of French second language learners across BC and the Yukon. We are making a real difference.

Sincerely,



Glyn Lewis
Executive Director
CPF BC & Yukon

CHAPTER UPDATE REPORT



Abbotsford Re-established as a Chapter this fall. The Chapter hosted a CPF bbq with a smashing success attendance of over 150 parents and kids. The Chapter is in planning mode for this next year.

Burnaby Hosted its 2nd annual French Film Festival, presented three free public screenings as part of the NFB Joie de Vivre film series, and is preparing for its 1st Annual Summer Solstice Fest Barbecue & Picnic later this month.

Chetwynd Showed appreciation for their volunteers by serving them up some tasty lunch during their annual Carnaval!

Cranbrook Last year, this chapter hosted a cartooning workshop. *En français!* This year the Chapter is in full swing with its membership drive which includes a display and a short talk with the Kindergarten families on the first day of school, as well as having a display and representative at the various schools' open houses.

Delta Hosted an Open House for all CPF members and non-members on in early October. They are now looking towards the activities and events for the upcoming year.

Kamloops Has been hosting a series of workshops for parents called "Café français" which focuses on providing resources to help support students of all ages. Partnered with Thompson-Rivers University to present exciting week-long French Language Sports Camps this past summer.

Kelowna Hosted monthly "Histoires en français / Stories in French" evenings featuring guest-speakers, French stories, music and crafts for families to enjoy together.

Mission Welcome to our newest Chapter, Mission, which held its founding meeting in January of 2015!

Nelson Welcomed parents and teachers to its Crêpe Night and AGM on September 29 at Trafalgar School.

North Vancouver Hosted its annual French Film Festival and a variety of events at local schools including a Family French Bingo Night, a Carnaval d'hiver, Maple Man workshops and Grade 12 French Immersion Grad Breakfasts at all three of its FI high schools. New CPF reps at École Argyle Secondary presented CPF and FI information at the school's Grade 8 Parent meeting on September 23 and hosted a meet and greet in the school library afterwards.

New Westminster Last year, this Chapter hosted its 2nd Annual French Family Pancake breakfast and Book Fair. This past Labour Day CPF-NW held a French Family Swim for all families and friends in French Immersion in the district, as an end of summer, "welcome back" event at Moody Park Pool.

Mid October the Chapter held their CPF-NW's annual Parent Survival Night. A reminder that other chapters are welcome to join for this event!

CHAPTER UPDATE REPORT (CONTINUED)

Langley Partnered with the Fort Langley National Historic Site for Vive les Voyageurs! Students came from all over the Lower Mainland to learn about *les Voyageurs and les Métis – en français!*

Oceanside (Parksville) Last year, French Immersion students celebrated the holiday season together at Oceanside's annual Noël sur glace. Currently, On September 27th, CPF Oceanside hosted a "Welcome Back Family Potluck and Membership Sign-Up" at Surfside Beach Resort in Parksville. New families and familiar faces enjoyed time playing in the sun, munching on a yummy array of treats including French Canadian Pea soup and sweet meringues!

Okanagan Skaha (Penticton/Summerland) Hosted a successful Carnaval d'Hiver in February at a local ski resort.

Quesnel maintained a solid community and online presence Crêpe Day kicked off the beginning of French Week celebrations en français for its French Immersion students. The chapter also presented L'heure du conte, a storytelling session at its local library.

Richmond This Chapter brought on a group of new enthusiastic volunteers and hosted a Parent Info Night with smashing success in October –every seat in the library was filled to capacity. They are busy planning for events as the year unfolds.

Sooke This past year, this Chapter welcomed Charlotte Diamond to their schools and students had a really great time. Sooke President Cendra also put forward a successful proposal for bilingual signage at its dual-track highschool!

South Cariboo Hosted a variety of events to celebrate French Immersion Celebration Week including a carnival attended by over 300 students, singing O Canada at the mayor's office and the Grade 2/3s having an opportunity to speak French on the radio!

Surrey Hosted a Festival des Lumières that packed a local elementary school. Hosted their annual Film Festival with over 1,800 students participating. This Chapter has been doing lots of work with youth engagement and are one of the few chapters with a Youth Director organizing with their board.

Tri-Cities CPF Last year, this Chapter hosted its 15th annual Verbathon event which included 3 local schools, MLA Linda Reimer in attendance and half-time show presented by students. Following last year's success, this Chapter hosted a successful French summer camp in conjunction with the Francophone Society of Maillardville.

Williams Lake This past summer, Williams Lake Chapter organized a successful French day camp for K-Grade 6. They are now busy with their Back to School Maple Fundraiser featuring Quebec maple products from Sugar Shack in 70 Mile House.

West Vancouver This newly re-established chapter got off to a great start organizing a variety of events including a full-day workshop at the Gordon Smith Gallery of Canadian Art, chapter meetings with diverse guest speakers and film screenings of French films in NFB's "Joie de vivre brings us together" film series, part of the Rendez-vous de la Francophonie 2015 international celebration.

Elementary schools in West Vancouver this year were registered to participate in the CIVIX Student Vote program using their French curriculum materials.

Victoria Presented a fantastic "Fête Française" featuring Charlotte Diamond, French children's activities, a French Book Fair and tasty French food! Hosted a very successful "Bonjour, Bonne Nuit" event with Grade 1 students being read to Grade 6 students from the local middle school, followed by milk and cookies!

Whitehorse hosted a Cafe-rencontre in September in partnership with the Department of Education and L'Association Franco-Yukonnaise. They welcomed the new monitors from Quebec and ate a delicious meal with locally grown ingredients including kale potato soup, greens and quiche. Over 60 people - anglophone and francophone - enjoyed the meal and the fun introductions courtesy of Danielle Bonneau from the Department of Education. The Chapter has also been involved in recent focus groups on future french second language programming as the Department of Education works to finalize a plan for the expanded french immersion program which started this September. Whitehorse now has a new French Immersion kindergarten class at Selkirk Elementary and are keen to see the program grow even more.

NOMINATION COMMITTEE REPORT | RAPPORT DU COMITÉ DES CANDIDATURES

Dear Members,

CPF BC-Yukon Board Directors, Diane Tijman, Darian Pang, and Patti Holm (ex-officio), had the opportunity to review the nominations to the CPF BC-Yukon Board on July 9th in a face-to-face meeting.

We are pleased to report the results of the Nominations Committee's efforts to prepare a slate of candidates for the 2015 Canadian Parents for French BC & Yukon Board of Directors elections.

The Nominations Committee recommends the following nominations to the CPF BC & Yukon Board:

For a (second) two-year term:

Greer Cummings – [Current Treasurer]
Vancouver Island (Parksville - Qualicum)
– *first year, second term*

The following members remain on the Board for the 2nd year of their terms:

Patti Holm [Current President]
Thompson Okanagan (Kamloops)
– *second year, third term*

Diane Tijman [Current Vice-President]
Metro Vancouver (Richmond)
– *second year, second term*

Marguerite Kuiack [Current Secretary]
Yukon
– *second year, first term*

Darian Pang [Youth Director]
Metro Vancouver (Surrey)
– *second year, first term*

We must also send a big au revoir et bonne chance to **Rebecca Beuschel**, (Secretary - Cariboo (Quesnel) who is, sadly, retiring from the Board as her work commitments and responsibilities continue to grow. Rebecca has been a dedicated board member, providing insight into Board governance and leading us through workshops and discussions. Merci mille fois, Rebecca for all you have done for Canadian Parents for French. We appreciate your leadership and wisdom and will miss you on the CPF BC and Yukon Board but are sure we will keep connected!

Respectfully submitted,

Diane Tijman
Marguerite Kuiack
Nominations Committee Co-Chairs
Board Directors
Nominations Committee

FINANCE REPORT

The Finance Committee of Canadian Parents for French is pleased to report that the Branch engaged in progressive action throughout the April 2014- March 2015 fiscal period, reinforcing a sound financial position. The fiscal year closed with retained earnings of \$33,500, in addition to an operational surplus of approximately \$6500. Net assets at March 31st were \$238,526.

Board and staff were actively engaged throughout the year in fiscal oversight, as well as exploring funding diversification strategies in support of the long term sustainability of the organization's Chapter & Member Outreach, Project Coordination & Advocacy efforts. On the whole, Branch operations remained efficient and resourceful; revenues and expenses were generally consistent on a year over year basis; one notable exception being a decrease in Accounts Receivable related to the timing of payments in respect to the Oh Canada ! project.

A review of the contingency reserve fund revealed overfunding of approximately \$27,000; prompting a board decision to reallocate this amount from the restricted reserve to the credit of the unrestricted reserve, uncovering opportunities to put that capital to more efficient use in operations. Further, the restricted reserve balance of approximately \$82,000 was invested into a 1 year cashable savings instrument.

Expenses remained well controlled and aligned with national industry (educational not for profit) practices. In support of the organization's revenue objectives, the Branch refined its funding diversification initiative to continue to identify ways of enhancing the organization's ability to deliver advocacy, support, and programs of continued relevance to the progress of bilingualism and national cultural heritage in BC & Yukon.

The Branch continues to ensure complete, timely, and accurate reporting in support of maintaining core funding and a reliable, predictable cash flow. Consistency, transparency, and alignment with our not for profit peers, funders, and strategic objectives, remain our foremost priorities. This enhances the Branch's ability to continue to focus operations in meaningful and progressive ways.

- **Motion:** Be it resolved that the audited financial statements of the Canadian Parents for French British Columbia and Yukon for the fiscal year 2014/2015 prepared by the Raber Mattuck Group of Chartered Accountants be approved; and
- **Motion:** Be it resolved that 2014/15 Financial Report of the CPF BC & Yukon Branch be approved.

We look forward to another successful year serving the CPF BC Yukon Membership.

Respectfully submitted,

CPF BC & Yukon Finance Committee
Chair - Greer Cummings, Director & Treasurer
Member - Darian Pang, Youth Director
Ex-officio - Patti Holm, President

Staff support:
Benjamin Wong, office administrator
Member - Glyn Lewis, Executive Director

Canadian Parents for French BC & Yukon branch
wishes to thank the following for their support:

Nous souhaitons remercier les suivants
pour leur appui:



Canadian
Heritage

Patrimoine
canadien



Ministry of
Education

Service Canada

Young Canada Works/Jeunesse Canada au Travail

Conseil scolaire francophone de la Colombie-Britannique/School District #93

BC Family French Camp

Centre culturel francophone de Vancouver, Educacentre College

Fédération des francophones de la Colombie-Britannique

National Film Board of Canada /Office national du film du Canada

Radio-Canada Colombie-Britannique

Simon Fraser University (BAFF/OFFA)

Simon Fraser University Surrey

Société de Développement économique de la Colombie-Britannique

Société francophone de Maillardville

Théâtre la Seizième

UBC (Centre for International Communication)

University of Ottawa

Vancouver international Children's Festival