

About Concours

Concours d'art oratoire is the largest annual French public speaking contest for students in Canada. Each year more than 10,000 students in grades 6 through 12 participate in Concours in communities throughout B.C. and Yukon, and roughly 250 students participate in the annual provincial Concours the first Saturday in May at Simon Fraser University's Surrey Campus.

The event offers scholarships, prizes and valuable public speaking experience in French, and it **could not happen** without our sponsors' support. Join us at Concours this year as a **financial or judges sponsor** to raise the profile of your organization with the participants plus their family members and play a valuable role in the promotion of French in B.C. and Yukon.

Your sponsorship will demonstrate support for French language, culture and bilingualism while promoting your organization, institution or company. Sponsors will be profiled in the Concours Program, distributed to participants and their families. Read on to determine what level of support is right for you!

**Canadian Parents for French BC & Yukon is a registered charity. A donation receipt will be issued upon request.*

GOLD LEVEL **\$1,500 OR 10+** **judges**

Full-page ad for your organization in the CPF Concours booklet, distributed to approx. 250 people, plus family members at the provincial Concours and online at cpf.bc.ca and through social media;

Your logo on the CPF Concours webpage;

Up to three promotional inserts in participants' gift bags.

SILVER LEVEL **\$750 OR 8-9** **judges**

Half-page ad for your organization in the CPF Concours booklet, distributed to approx. 250 people, plus family members at the provincial Concours and online at cpf.bc.ca and through social media;

Your logo on the CPF Concours webpage;

Up to three promotional inserts in participants' gift bags.

BRONZE LEVEL **\$400 OR 5-7** **judges**

Quarter-page ad for your organization in the CPF Concours booklet, distributed to approx. 250 people, plus family members at the provincial Concours and online at cpf.bc.ca and through social media;

Your logo on the CPF Concours webpage;

Up to three promotional inserts in participants' gift bags.

SPONSORSHIP PROCESS

1. Complete form below and email to concours@cpf.bc.ca
2. Judges [register online](#).
3. All [judges sign online letter of agreement](#) with rules and regulations of Concours.
4. Judges attend training, speeches on event day from 8h 45 to 16h 30.

AD FORMAT

Digital formats accepted:
- .tif | .jpg | .eps | .pdf

Programs supported:
- Photoshop | Quark |
Illustrator | Pagemaker

**If design work is required, cost will be added to the quoted rates outlined on the page above.*

***No advertising will appear on front page of booklet.**

DEADLINE

Advertisement must be print-ready and submitted to concours@cpf.bc.ca by Apr. 5.

Promotional inserts must be mailed to CPF BC & Yukon by Apr. 30.

**** Advertisements are accepted for organizations that support the goals of bi- and multilingualism in Canada.**

SPONSOR FORM

Oui! _____ **(ORGANIZATION NAME)** wishes to be a sponsor for CPF BC & Yukon's Concours d'art oratoire and advertise in the Concours program booklet.

Please select your sponsorship type and level:

FINANCIAL SUPPORT _____ **GOLD** _____ **SILVER** _____ **BRONZE** _____

*Payment by cheque/money order must be made out to **Canadian Parents for French BC & Yukon** and must either be **sent with this form, or with your advertisement.**

JUDGES SUPPORT _____ **GOLD** _____ **SILVER** _____ **BRONZE** _____

*If you are sponsoring Concours with judges, please provide a list of your judges' names to concours@cpf.bc.ca and ensure that each judge [registers online](#) and signs the [letter of agreement](#).

Organization Key Contact

Name: _____ Title: _____ Phone: _____

Organization: _____ Email: _____

Signature: _____ Date: _____

Email this form to concours@cpf.bc.ca and mail cheque/money order, promotional inserts to:

Canadian Parents for French BC & Yukon
#227C – 1555 W 7th Ave.
Vancouver, B.C. V6J 1S1