



## Information Night Briefing

The following are some suggestions for CPF chapters to use in association with school districts:

Bring:

- ✓ CPF brochures\*: French Immersion; Core French; Why Join CPF; Membership Benefits; How can I help; copies of State of FSL Reports; copies of local chapter newsletter; etc.
- ✓ Display board of photos of FI activities (Concours; French Camp; French Film Festival, etc)
- ✓ Students from the FI program who can speak about their FI experience
- ✓ If possible, the video “Proud of Two Languages” playing on a monitor while people are arriving
- ✓ A few copies of “Yes, you can help” book
- ✓ Promotional posters\* to display
- ✓ Chapter executive members, especially school reps for the entry level(s) your district offers. CPF executive members should wear name tags so they are easily recognized. Be prepared to stay after the briefing to answer questions.
- ✓ Prepare a sign-in sheet or evaluation sheet for parents so you can follow up with them afterward. Also you will be able to prepare a report for the district stating what parents thought of the presentation, what questions they had that weren’t answered and what they thought of the meeting facilities.
- ✓ If possible, arrange for coffee/tea/water and cookies and for those bringing their children, some scrap paper and markers.

Also beneficial would be short presentations by FI teachers (a day in the life of FI Kindergarten; Q & A for Middle School, Secondary) and students (a face to the program).

The School Board should mention how entry to program works, what help is available along the way (Learning Assistance), what grads will graduate with. Also important is the issue of transportation or lack of it. Parents should know that this is a 13-year commitment and teachers and administrators will do everything in their power to ensure students are successful in the program to prevent attrition.

CPF President can talk about how French funding works, what the chapter can do to support parents and teachers, what the chapter offers and how to become a member, because without support from parents and CPF there wouldn’t be a program.

\* There’s one handy order form at the CPF national website [www.cpf.ca](http://www.cpf.ca) for ordering all sorts of CPF resources, including CPF publications, videos, pamphlets, posters, and support materials. Link to [www.cpf.ca/english/resources/Publications/order\\_forms.asp](http://www.cpf.ca/english/resources/Publications/order_forms.asp) or go to [cpf.ca](http://cpf.ca)> Resources> Publications> Order. By the way, you’ll see that some of the most useful pamphlets are available to chapters free of charge!